LAB 8

TOOLKIT

COLLAGE

Collages are visual composition of pictures, text and other materials that are used to present feelings, atmosphere, emotions that service produce or could produce.

CREATION

PREPARATION:
up to 15 minutes

DURATION:
30-90 minutes

FACILITATORS:
1 per workshop

RESOURCES:
Sketching tools (e.g., pens and paper), cardboard, scissors, glue; camera, flipchart, Post-it

PARTICIPANTS:
Up to 6 per group, design team, partners, community members

EXPECTED OUTCOME:
Many ideas

DESIGN PHASE:
Creation

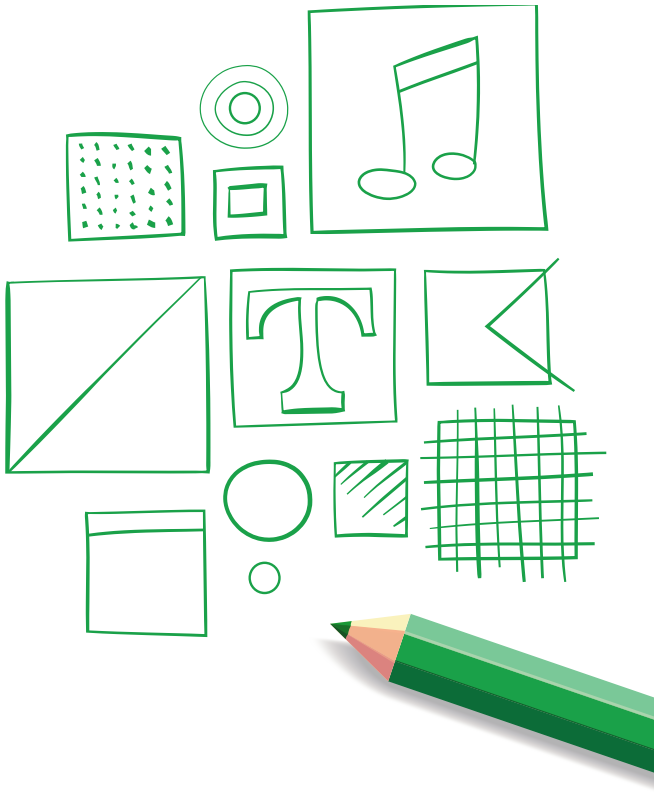
TEMPLATE OR GUIDELINES:
n/a

A Collage is an assemblage of existing or specially created text, sketches, visualizations, photos, videos, or any other media to communicate ideas as well as understand values and thoughts of the people you are designing for, as they can reveal unexpected themes and attitudes.

1. START:
State the design challenge (i.e. the selected "How Might We" statement) or a sub-focus area of it.

2. IDENTIFY:
Based on your HMW statement or the focus of what you are interested in, define the criteria and select the suitable participants. Aim for diversity among participants.

3. PREPARE:
Think about what expectations will be set up-front, how you will start and end the work-shop, and how much time participants are expected to dedicate to this activity. Then, oganize a meeting with the selected participants, and gather the necessary resources and supplies, such as text cards, sketches, visualizations, photos, screenshots, videos and alike.

4. CONDUCT:
Give the task for the participants you are designing for depending on your design challenge. E.g. make a collage of your dream service, experience of…, or … Then, prompt the people to present their collages and to tell about the different elements in collages. Discussion.

5. REPORT:
Right afterwards, write up the key outcomes from this exercise.