

StartUp School - Create Your Future, 5 cr - WOR8HH042

Course unit language: English

Upcoming implementations: No upcoming implementations yet.

Current implementations: StartUp School - Create Your Future WOR8HH042-3001 29.03.2021-18.05.2021

5 op (AVOINAMK, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Distance learning

Teaching language: English

Timing: 29.03.2021 - 18.05.2021

Enrollment: 16.11.2020 - 30.03.2021

Groups: AVOINAMK, SUS, 3AMK, VIRTUAL

Teachers: Petteri Tiljander, Elsa Levo

Seats: 0 - 40

Virtual proportion: 5 cr

Evaluation scale: H-5

Learning objectives

After completing the course, the student understands how good business ideas are generated, and how they are evaluated and tested. The student researches opportunities, solutions, needs, or anything else to ease a client's life, and develops possible business ideas based on them. The student sets out to design their own idea or joins a team, and together draft an action plan for the idea, according to which the team sets out to implement the idea. The student identifies an entrepreneurial mindset, their own competencies and entrepreneurial skills, and analyses what strengths and competencies they can provide to the team.

Contents

- Thinking skills / Attitude
- Entrepreneurial mindset
- Ideation
- Idea evaluation
- Implementation
- Team planning
- Listen & ask
- Idea testing

Execution methods

The course has start meeting and the course is implemented online. The student performs individual assignments as well as group assignments with the team. The course follows the procedure for identifying recognition of prior learning (RPL). If the student wants to demonstrate prior learning to replace the course, they can contact StartUp School for more detailed instructions at startupschool@haaga-helia.fi.

Learning materials

Video interviews with entrepreneurs, learning materials can be found in the online environment.

Starting level and linkage with other courses

The course has no prerequisites. The student may have a preliminary business idea(s), or they will create an idea(s) with the team, which they will analyse, evaluate and work on during the course.

Assessment criteria

Assessment criteria - grade 1

The student reflects on their own mindset and attitude towards entrepreneurship and is able to assess the need for change in their own thinking. The student is able to ideate, analyse ideas, and choose the most feasible one. They are able to describe the idea and develop it based on the feedback going forward.

Assessment criteria - grade 3

The student analyzes his or her own mindset, attitude, and entrepreneurship as a career option. The student is able to brainstorm and evaluate ideas systematically. They describe, develop and modify the idea alone or together with other team members, and test the idea with potential clients. The student takes feedback into account and develops their idea based on the feedback to be more functional from a business perspective.

Evaluation criteria, approved/failed

The student analyses their own entrepreneurial mindset, attitude and identifies their strengths and areas for development. The student is able to brainstorm and systematically evaluate ideas from a business perspective. The student describes, develops and modifies the idea alone or together with other team members and tests the idea with potential clients several times. The student takes feedback into account, develops their ideas to be more functional and is able to analyse and justify their choices from a business perspective.

StartUp School - Developing Entrepreneurial Mindset, 5 cr - WOR8HH022

Course unit language: English

Upcoming implementations: No upcoming implementations yet.

Current implementations: StartUp School - Developing Entrepreneurial Mindset WOR8HH022-3012

10.11.2020-31.05.2021 5 op (NONSTOP, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Distance learning

Teaching language: English

Timing: 10.11.2020 - 31.05.2021

Enrollment: 10.11.2020 - 30.04.2021

Groups: NONSTOP, AVOINAMK, SUS, 3AMK, VIRTUAL

Teachers: Petteri Tiljander, Elsa Levo

Seats: 0 – 100

Virtual proportion: 5 cr

Evaluation scale: H-5

Past implementations: No past implementations yet.

Learning objectives

You will analyse yourself as an entrepreneur and learn to understand entrepreneurial lifestyle. By taking the first steps to define and develop the idea towards feasible business, you will start building your own entrepreneurial path. You also analyse and start to extend your entrepreneurial network during this course.

Contents

1. Me as an Entrepreneur
2. Entrepreneurship as a lifestyle
3. Customer problem and value proposition
4. Idea description and prototype creation
5. Network analysis and interview of the entrepreneur
6. Cost structure and revenue streams
7. Pitching your idea to the entrepreneurial society

Execution methods

Two f-2-f meetings, independent assignments, discussions and comments to the other students and pitching your idea.

Learning materials

Available on Claned

Starting level and linkage with other courses

You should have a business idea to work with before entering this course.

Assessment criteria

Assessment criteria - grade 1

Self-leadership

Student understands own strengths and development areas. He/she identifies own entrepreneurial vision.

Communication and networks

Student describes his own network and recognizes for whom (stakeholders) he needs to communicate the business idea.

Idea development

Student takes the first customer contacts to test the idea and vision. Student describes customer problem, solution and value proposition of the idea.

Team work

Contribution in the group discussions active and student gives feedback to the others.

Assessment criteria - grade 3

Self-leadership

Based on self-analysis and discussions with others, student recognizes where he needs help and can build his activities based on this analysis.

Communication and networks

Student identifies the communication needs related to each stakeholder.

Idea development

Student tests and develops the idea further based on the customer feedback.

Student analyses and describes the business model of the idea

Team work

Student participates in the group discussions actively and helps other students with their challenges.

Assessment criteria - grade 5

Self-leadership

Student creates a realistic and personal entrepreneur development plan and starts to implement it.

Communication and networks

Student prepares communication plan to support the implementation of the business idea and justifies the need for those.

Idea development

Student creates, describes and justifies the business idea as feasible business case, pitch and justify it to the other students.

Team work

Student participates to the group discussion in Impressive way and contributes to the other students and share new ideas to the other students' work.

StartUp School - From Idea to Prototype, 5 cr - WOR8HH037

Course unit language: English

Upcoming implementations: StartUp School - From Idea to Prototype WOR8HH037-3009 24.05.2021-26.05.2021 5 op (AVOINAMK, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Distance learning

Teaching language: English

Timing: 24.05.2021 - 26.05.2021

Enrollment: 11.11.2020 - 21.05.2021

Groups: NONSTOP, AVOINAMK, SUS, 3AMK, VIRTUAL

Teachers: Petteri Tiljander, Elsa Levo, Reija Anckar

Seats: 0 – 24

Virtual proportion: 5 cr

Evaluation scale: H-5

Current implementations: No ongoing implementations yet.

Past implementations: No past implementations yet.

Learning objectives

Upon successful completion of the course, the student can explore his/her business idea further together with team members and other people. The students know how to design their idea and develop it further by using lean startup methodology. The students are able to collect customer feedback and utilize customer insight in development process, create prototype, define and refine their business idea. The students can test their ability to act according to entrepreneurial behavior patterns.

Contents

Lean startup methodology

Business idea development

Customer insight

Execution methods

The students will work on individual assignments and group assignments. In the three days of intensive team work based workshops, one day is used for defining and developing each student's idea.

Starting level and linkage with other courses

No prerequisites. The students should have a tentative business idea to work with before entering this course.

Assessment criteria

Assessment criteria - grade 1

Self leadership

Student can describe own strengths, development areas and entrepreneurial vision.

Communication

Student describes his own network and recognizes for whom (stakeholders) he needs to communicate the business idea.

Offering development

Student takes the first customer contacts to test the idea and vision.

Student can describe the resources needed to implement the idea.

Team work

Contribution in the team's work effort is active.

Assessment criteria - grade 3

Self leadership

Based on feedback from others, student recognizes where he needs help and can build his activities based on his own strengths.

Communication

Student identifies the communication needs related to each stakeholder.

Offering development

Student has tested and developed the idea further based on the feedback.

Team work

Good contribution in the team's work effort, active attendance and participation.

Assessment criteria - grade 5

Self leadership

Based on feedback from others, student recognizes where he needs help and can build his activities based on his own strengths.

Communication

Student prepares communication materials to support the implementation of own business idea and justifies the need for those.

Offering development

Student can create a business model, explain and justify it.

Team work

Impressive contribution in the team's work effort, active attendance, participation and gives feedback and new ideas to the other students' work.

StartUp School - Kevytyrittäjyys, 5 op - WOR8HH045

Opintojakson kieli-

Tulevat toteutukset: Ei vielä toteutuksia julkaistu.

Käynnissä olevat toteutukset: StartUp School - Kevytyrittäjyys WOR8HH045-3001 29.03.2021-21.05.2021 5 op (AVOINAMK, ...) -

Opetusmenetelmät ja ohjaus: Virtuaalipaaminen ja -opetusta kerran viikossa ilta-aikaan.

Vastuuhenkilö: Petteri Tiljander

Oppimateriaali ja suositeltava kirjallisuus: Julkaistaan Moodle alustalla.

Toteutustapa: Etäopetus

Työelämäyhteydet: Vierailijoita kevytyrittäjyyteen sekä työelämään liittyen.

Opetuskieli: Suomi

Ajoitus: 29.03.2021 - 21.05.2021

Oppimistehtävät: osaamispäiväkirja/-portfolio, verkkotentti.

Ilmoittautumisaika: 13.11.2020 - 28.03.2021

Aikataulu: Torstai illat periodissa.

Ryhmä: AVOINAMK, SUS, 3AMK, VIRTUAL

Opettaja: Petteri Tiljander, Elsa Levo

Paikkoja: 0 – 40

Virtuaaliosuus: 5 op

Arviointitavat: H-5

Päätyneet toteutukset: Ei päätyneitä toteutuksia.

Osaamistavoitteet

Osaat tunnistaa, tuotteistaa sekä kaupallistaa omaa osaamistasi.

Osaat erilaiset kevytyrittäjyyteen sekä sivutoimiseen yrittämiseen liittyvät yrittäjyyden ja yritys muodot sekä osaat valita näistä omaan tilanteeseesi sopivimmat vaihtoehdot.

Osaat edellä mainittujen vaikutukset sosiaaliturvaasi sekä työmarkkina-asemaasi.

Sisältö

Miten tunnistetaan omaa osaamista?

Kuinka osaamisen pohjalta voidaan kehittää liikeidea ja tuotteistaa palveluja?

Miten liikeidean toimivuutta arvioidaan ja kehitetään?

Millä periaatteilla palvelu hinnoitellaan?

Mitä tarkoittaa kevytyrittäjyys ja sivutoiminen yrittäjyys?

Miten tunnistat työmarkkina-asemasi?

Oppimistavat (sisältää ahotin ja erilaiset toteutusvaihtoehdot)

Verkkototeutus, jossa on verkkoluentoja, verkko-oppimista tehtävineen, projektityöskentelyä verkossa, itsenäistä opiskelua sekä verkkotentti.

Opintojakso voidaan suorittaa myös aikaisemmin hankitun osaamisen tunnistamisella (AHOT) sekä opinnollistamalla (Work&Study).

Oppimateriaalit

Verkkoluennot, materiaalit moodlessa, vierailijat, canvakset.

Lisätiedot

Tekisikö mieli kokeilla yrittäjyyttä opintojen tai työnteon ohessa, mutta et kuitenkaan haluaisi heti perustaa osakeyhtiötä?

Ei hätää, tämä on mahdollista ilman suuria riskejä tai suurta työmäärää. Tällä kurssilla tutustut eri vaihtoehtoihin, kuten sivutoimiseen ja kevytyrittäjyyteen sekä niiden vaikutuksiin esimerkiksi sinun työmarkkina-asemaasi sekä sosiaaliturvaasi. Lisäksi tuotteistat ja kaupallistat ketterästi omaa osaamistasi. Oletko valmis tienaamaan euroja yrittäjänä?

Lähtötaso ja sidonnaisuudet muihin opintojaksoihin

Ei lähtötaso vaatimuksia.

Arviointikriteerit

Arviointikriteerit ilmoitetaan ensimmäisellä opetuskerralla.

StartUp School - Tee tulevaisuutesi, 5 op - WOR8HH040

Opintojakson kieli: Suomi

Tulevat toteutukset: Ei vielä toteutuksia julkaistu.

Käynnissä olevat toteutukset: Ei käynnissä olevia toteutuksia.

Päätyneet toteutukset: Ei päätyneitä toteutuksia.

Osaamistavoitteet

Opintojakson suoritettuaan opiskelija ymmärtää miten hyviä yritysideoita syntyy, miten niitä arvioidaan ja testataan. Opiskelija tutkii mahdollisuuksia, ratkaisuja, tarpeita tai muuta mikä helpottaa asiakkaan elämää ja kehittää niistä mahdollisia yritysideoita. Hän lähtee suunnittelemaan omaa ideaa tai liittyy tiimiin, jossa yhdessä tehdään idealle toimintasuunnitelma, jonka mukaan tiimi lähtee toteuttamaan ideaa. Opiskelija tunnistaa yrittäjämäistä ajattelutapaa, omaa osaamistaan ja yrittäjyystaitojaan ja analysoi minkälaisia vahvuuksia ja osaamista hän voi tarjota tiimille.

Sisältö

- Ajattelun taidot/Asenne
- Yrittäjämäinen ajattelutapa
- Ideointi
- Idean evaluointi
- Toteutus
- Tiimin suunnittelu
- Kuuntele ja kysy
- Idean testaus

Oppimistavat (sisältää ahotin ja erilaiset toteutusvaihtoehdot)

Opintojaksolla on alkutapaaminen ja opintojakso toteutetaan pääosin virtuaalisena. Opiskelija tekee yksilötehtäviä sekä ryhmätehtäviä yhdessä tiimin kanssa. Opintojaksolla noudatetaan aikaisemmin hankitun osaamisen tunnistamisen menettelyä (AHOT). Jos opiskelija haluaa ahotoita opintojakson, hän ottaa yhteyttä StartUp Schooliin tarkempia ohjeita varten startupschool@haaga-helia.fi.

Oppimateriaalit

Videoita yrittäjien haastatteluista, oppimateriaalit löytyvät verkkoympäristöstä.

Lähtötaso ja sidonnaisuudet muihin opintojaksoihin

Opintojaksolla ei ole edeltävyyssehtoja. Opiskelijalla voi olla alustava yritysidea/ideoita, tai hän luo tiimin kanssa idean/ideoita, joita hän analysoi, evaluoi ja työstää kurssilla.

Arviointikriteerit

Arviointikriteeri - arvosana 1

Opiskelija pohtii omaa ajatteluaan ja asennettaan yrittäjyyteen ja osaa arvioida oman ajattelunsa muutostarpeita. Opiskelija osaa ideoida ja analysoida ideoita ja valita niistä toteuttamiskelpoisimman. Hän pystyy kuvaamaan ideaa ja kehittämään sitä palautteen perusteella eteenpäin.

Arviointikriteeri - arvosana 3

Opiskelija analysoi omaa ajatteluaan, asennettaan ja yrittäjyyttä yhtenä uravaihtoehtona. Opiskelija osaa ideoida ja evaluoida ideoita systemaattisesti. Hän kuvaa, kehittää ja muokkaa ideaa yksin tai yhdessä muiden tiimijäsenten kanssa ja testaa ideaa mahdollisten asiakkaiden kanssa. Hän ottaa huomioon palautteen ja kehittää ideaansa palautteen perusteella toimivammaksi liiketoiminnan näkökulmasta.

Arviointikriteeri - arvosana 5

Opiskelija analysoi omaa yrittäjämäistä ajattelua, asennetta ja tunnistaa vahvuuksiaan ja kehittämisalueitaan. Opiskelija osaa ideoida ja evaluoida ja arvioida ideoita systemaattisesti liiketoiminnan näkökulmasta. Hän kuvaa, kehittää ja muokkaa ideaa yksin tai yhdessä muiden tiimijäsenten kanssa ja testaa ideaa mahdollisten asiakkaiden kanssa useamman kerran. Hän ottaa huomioon palautteen, kehittämisen ideaansa toimivammaksi ja osaa analysoida ja perustella valintojaan liiketoiminnan näkökulmasta.

StartUp School - Work & Study for Entrepreneurs, 20 cr - WOR8HH050

Course unit language: English

Upcoming implementations: StartUp School - Work & Study for Entrepreneurs WOR8HH050-3002
01.08.2021-31.12.2021 20 op (NONSTOP, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Contact teaching

Teaching language: Finnish

Timing: 01.08.2021 - 31.12.2021

Enrollment: 31.05.2021 - 10.12.2021

Groups: NONSTOP, SUS, VIRTUAL

Teachers: Petteri Tiljander

Seats: 0 – 100

Evaluation scale: H-5

Current implementations: StartUp School - Work & Study for Entrepreneurs WOR8HH050-3001 01.08.2020-
31.07.2021 20 op (NONSTOP, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Contact teaching

Teaching language: Finnish

Timing: 1.8.2020 – 31.7.2021

Groups: NONSTOP, AVOINAMK, SUS, VIROS, VIRTUAL

Teachers: Petteri Tiljander, Elsa Levo

Seats: 0 – 100

Evaluation scale: H-5

Past implementations: No past implementations yet.

Learning objectives

Always agreed in person between the student and the Work & Study counselor.

Contents

The content is designed in a student-oriented way. It can be for example: Projects, other courses or parts of their contents, international MOOCs or just about anything that takes you and your company forward.

Before starting your studies, you should agree on the content with your Work & Study counselor.

Execution methods

Individual assignments and demonstration of learning. If you have a team working on the same idea, some of the tasks can be done together. The recognition of prior learning can be a part of the studies.

Learning materials

Always agreed in person between the student and the Work & Study counselor.

Further information

In general, Work & Study is a process where skills required by the degree are gained by working and connecting practical work with a theme-related knowledge base. In addition to paid work also volunteering or hobby activity can be used. You can do both compulsory and elective studies through work-based learning, if your work tasks support your degree program's learning goals.

Starting level and linkage with other courses

You should have a feasible business idea or your own business.

Assessment criteria

Evaluation criteria, approved/failed

Always agreed in person between the student and the Work & Study counselor. The same assessment criteria as in corresponding learning tasks or courses.

StartUp School Coaching 1, 5 op - WOR8HH024

Opintojakson kieli -

Tulevat toteutukset: StartUp School Coaching 1 WOR8HH024-3004 01.08.2021-31.12.2021 5 op (NONSTOP, ...) -

Vastuhenkilö: Petteri Tiljander

Toteutustapa: Lähiopetus

Opetuskieli: Suomi

Ajoitus: 01.08.2021 - 31.12.2021

Ilmoittautumisaika: 31.05.2021 - 10.12.2021

Ryhmä: NONSTOP, SUS, VIRTUAL

Opettaja: Anne Arkima, Jenni Brisk

Paikkoja: 0 – 100

Arviointitavat: H-5

Käynnissä olevat toteutukset: StartUp School Coaching WOR8HH024-3003 01.08.2020-31.07.2021 5 op (NONSTOP, ...) -

Vastuhenkilö: Petteri Tiljander

Toteutustapa: Etäopetus

Opetuskieli: Suomi

Ajoitus: 01.08.2020 - 31.07.2021

Ryhmä: NONSTOP, AVOINAMK, SUS, VIROS, VIRTUAL

Opettaja: Leena Törmälä, Ilkka Malinen, Johanna Mäkeläinen, Kasper Valtakari, Petteri Tiljander, Elsa Levo

Paikkoja: 0 – 100

Virtuaaliosuus: 2 op

Arviointitavat: H-5

Päätyneet toteutukset: Ei päätyneitä toteutuksia.

Osaamistavoitteet

You will define targets for this course together with your coach. You will agree your targets as learning objectives at the beginning of the course. Learning objectives can be:

- improving your entrepreneurial competence
- advancing the business idea using relevant tools and approaches
- identifying relevant stakeholders and create implement plan
- evaluating your business idea to feasible business or improving your existing business and deciding the next steps writing and clarifying your business plan.

Sisältö

You will agree your individual targets and content of this course together with your coach.

Oppimistavat (sisältää ahotin ja erilaiset toteutusvaihtoehdot)

Coaching course includes approximately five coaching sessions and student's individual assignments between the sessions. Course implementation can be either individual or group coaching.

Oppimateriaalit

Course learning material differs according to the student's individual objectives.

Lähtötaso ja sidonnaisuudet muihin opintojaksoihin

You like to improve your entrepreneurial competences, you have a defined business idea what you want to develop further, or you have an ongoing business. You have either successfully completed the StartUp School Developing Entrepreneurial Mindset (WOR8HH022) course, or you have shown equivalent competences in some other way (for example a business plan).

Arviointikriteerit

Arviointikriteeri - arvosana 1

Self-leadership

Student can describe own behavioral patterns.

Communication

Student develops communication patterns and materials to achieve business targets.

Offering development

Student creates MVP (Minimum Viable Product) and validates it with selected customer group(s). Student can define the main metrics to support the business development decisions.

Legal issues

Student recognizes the major legal issues for his own business (Shareholder agreement, IPR, patent etc.).

Determination

Student can define the main targets, plan critical milestones, needed activities and schedule to achieve them. Student attends the scheduled meetings.

Numbers

Student can visually describe the revenue and cost forecasts for external stakeholders (owners, potential investors, taxation etc.). Can justify the "make or buy" decisions.

Risk management

Student can recognize the major risks of his business and personal life.

Team building & operations

Student can describe his own role and the internal stakeholders in the company. Student can describe the needed competences (professional qualifications and business specific competence).

Arviointikriteeri - arvosana 3

Self-leadership (in addition to grade 1)

Student recognizes critical life stages that have had an effect on own behavior and emotions. Student can explain the level of support needed to achieve goals.

Communication (in addition to grade 1)

Student creates a realistic communication plan.

Offering development (in addition to grade 1)

Student can plan the next iteration of MVP or make a pivot for new MVP.

Legal issues (in addition to grade 1)

Student identifies when external legal support is needed for his business.

Determination (in addition to grade 1)

Student can implement the plan and independently change the direction of the plan when needed.

Numbers (in addition to grade 1)

Student can define the relevant KPI's and their follow-up cycle.

Risk management (in addition to grade 1)

Student can identify the significance of the risk and make the plan to neutralize it.

Team building & operations (in addition to grade 1)
Student can organize the activities of the company.

Arviointikriteeri - arvosana 5

Self-leadership (in addition to grade 3)

Student can change own behavior to achieve goals. Student can influence on own emotions and beliefs to achieve goals.

Communication (in addition to grade 3)

Student develops the communication plan according to feedback.

Offering development (in addition to grade 3)

Student can create a realistic financing plan and takes the first steps to implement it.

Legal issues (in addition to grade 3)

Student takes action on the legal issues related to his own business.

Determination (in addition to grade 3)

Student exceeds/goes beyond agreed activities. Student can seize the momentum/business opportunity.

Numbers (in addition to grade 3)

Student can plan cash flow using the before mentioned concepts. Student can provide different scenarios (worst, realistic, positive) for the most essentials numbers.

Risk management (in addition to grade 3)

Student continuously/proactively scans the business environment for emerging risks and looks for solutions.

Team building & operations (in addition to grade 3)

Student can recognize and make use of internal stakeholders' strengths in developing the company.

StartUp School Workshops for Action, 5 cr - WOR8HH039

Course unit language: English

Upcoming implementations: StartUp School Workshops for Action WOR8HH039-3004 01.09.2021-31.05.2022 5 op (AVOINAMK, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Contact teaching

Teaching language: English

Timing: 01.09.2021 - 31.05.2022

Enrollment: 31.05.2021 - 31.05.2022

Groups: AVOINAMK, SUS, 3AMK, VIRTUAL

Teachers: Johanna Mäkeläinen, Jenni Brisk, Petteri Tiljander

Seats: 0 – 100

Evaluation scale: H-5

Current implementations: StartUp School Workshops for Action WOR8HH039-3003 02.09.2020-31.05.2021 5 op (NONSTOP, ...) -

Responsible person: Petteri Tiljander

Mode of delivery: Distance learning

Campus: Pasilan toimipiste

Teaching language: Finnish

Timing: 02.09.2020 - 31.05.2021

Enrollment: 30.04.2020 - 21.05.2021

Groups: NONSTOP, AVOINAMK, SUS, 3AMK, VIRTUAL

Teachers: Leena Törmälä, Anne Arkima, Johanna Mäkeläinen, Päivi Käri-Zein, Lasse Rouhiainen, Timo-Pekka Uotila, Mikko Järvinen, Jenni Brisk, Petteri Tiljander, Elsa Levo

Seats: 0 – 100

Virtual proportion: 5 cr

Evaluation scale: H-5

Past implementations: No past implementations yet.

Learning objectives

Upon successful completion of the course, you will:

- learn concrete tools for running your business
- develop your practical entrepreneurial skills in various themes
- be able to reflect and analyze your own development and skills as an entrepreneur

Contents

From the variety of workshops during one semester you can choose five workshops. The content of this course is based on the themes of the workshops you choose, and the portfolio and learning diary based on them. In your portfolio you describe and apply gained skills and knowledge in your business idea or established company.

The workshops are offered by StartUp School (Action workshops). External workshops have to be approved as part of the Workshop for Action course by StartUp School via email (startupschool@haaga-helia.fi).

Execution methods

You will learn through

- participating five workshops of different themes
- describing and applying gained skills and knowledge in your business idea or company (portfolio)
- reflecting on the process in your learning diary

Learning materials

On Moodle

Starting level and linkage with other courses

You should have a business idea or a running business to work with.

Assessment criteria

Assessment criteria - grade 1

Self-knowledge: Student can recognize development areas of her/his entrepreneurial vision.

Learnings: Student describes his/her learnings from different workshops.

Implementation: Student can identify learnings of the workshops and tests them with her/his business idea.

Reflection: Student can reflect his/her major learnings from the workshops and implementation.

Assessment criteria - grade 3

Self-knowledge additionally to grade 1: student understands and describes his/her development areas and can build his activities based on his own needs.

Learnings additionally to grade 1: Student identifies his/her learnings and is able to define next steps of the development plan.

Implementation additionally to grade 1: Student takes first steps to implement these learnings in practice.

Reflection additionally to grade 1: Student is able analyze his/her learnings more deeply.

Assessment criteria - grade 5

Self-knowledge additionally to grade 3: Student can create a realistic development plan for him/herself to support improvement as an entrepreneur.

Learnings additionally to grade 3: Student clarifies his/her learnings more advanced level and mirror learnings into his/her development plan.

Implementation additionally to grade 3: Student has implemented learnings in practice successfully and creates further development plan.

Reflection additionally to grade 3: Student reflects how development plan, learnings of the workshops and implementations effect to his/her actions as an entrepreneur.