

Degree Programme in Aviation Business, Porvoo

The core of the Porvoo Campus philosophy

Porvoo Campus offers a modern and innovative learning environment, where students work in real projects. As a student you are able to start networking with companies already during your studies. Porvoo Campus is truly international with approximately 50 nationalities. Studies include teamwork, international projects as well as options for exchange and work placement abroad.

Engaging Campus atmosphere: Motivating, supportive and modern campus

Porvoo Campus is the place to be if you as a student value learning in an atmosphere which is truly motivating and fun. You are important both as an individual learner and as a committed team member. You challenge yourself in learning future skills and growing into a specialist. You are an active and empowered learner in a supportive environment. Your professional growth is built on regular constructive feedback. You share because you care, as does everybody on Porvoo Campus. Your innovative ideas count and make the difference. This is what our students have said:

“Staff members really listen and care for the students and their further learning.”

“The atmosphere on Porvoo Campus is motivating, inviting, relaxed, cosy, happy and encouraging!”

“Lots of light! Traditional hierarchical classrooms are happily missing.”

“Campus is so lovely! So many different types of rooms, where we students can work in groups and independently!”

International and team based way of working

Studying on Porvoo Campus gives you plenty of opportunities for networking, multicultural encounters and making friends. In fact, you can join projects in any degree programme and gain new perspectives across different industries and make your own personalized study path. Porvoo Campus students praise the team spirit as well as the many opportunities for collaboration and creative problem-solving in projects. They also really value the change to practice team work in mixed groups:

“I like working with people from other countries and cultures it’s interesting to see how they think about solving problems.”

“I enjoy working teams with different students and it has been nice to get to know some other students outside my group. It is nice to share ideas with each other and learn from others. I also enjoy developing team work skills and think it is a very important skill to have in future.”

“We have had a lot of group work and projects, and this is positive because group work skills and getting along with different types of people is needed in almost every job.”

Learning by doing: Real and concrete projects that prepare for the future work

Porvoo Campus curriculum is based on competences that are needed in the future work life.

Creativity, critical thinking and ability to solve problems are competences that are needed in the future. You are engaged in real and practical projects which prepares you for your future career. You will have a chance to make study trips abroad, create business ideas and organize events such as DigiDay, Campus does Good and Business Idea Fair. You also study in learning camps and reading circles. This is what our students have said:

“I have learnt to challenge myself, do things faster and more efficiently and evaluate myself.”

“We learn through practice by engaging in real projects instead of sitting in lectures. In my opinion this prepares us better for work life and helps to adapt theory into practice.”

Name and level of education

Bachelor of Business Administration (BBA) and the Finnish title of tradenomi

Admission requirements and applications

Universities of Applied Sciences Act 932/2014, Section 25

Before applying see the admission criteria at [Studyinfo](#)

Scope and duration

210 ECTS, 3.5 years

Recognition of learning

Read more about the principles of recognition of learning at Haaga-Helia. [Recognition of learning](#)

Mode of study

Full-time day programme

Language of tuition

The degree programme is conducted in English.

The studies include a certain amount of Finnish areal studies and a choice of other areal studies.

Finnish students are also offered a number of learning activities in Finnish and Swedish languages.

Requirements and decrees

Completion of the courses specified in the curriculum, compulsory work placement, a thesis and maturity test.

The Government Decree on Universities of Applied Sciences 1129/2014.

Study attainments and assessment

Find out more about the degree regulations and assessment process of Haaga-Helia [Degree regulations](#)

Profile, targets and structure

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A graduate of Aviation Business Bachelor degree programmes on Porvoo Campus will have a clear and comprehensive understanding of aviation business and its operational environment, such as airports, airlines, cargo, safety, and regulations. The graduate will be flexible and competent to operate across various tasks in dynamic and changing professional context of aviation business, prepared to forecast future developments. The graduate will have a solid professional background and readiness to lead continuous self-development. During the studies, the graduate will master information gathering, analysis, and critical thinking. The graduate will excel at applying the knowledge in project work.

All studies will take place in an international multicultural environment, which will enable the graduate with intercultural skills. The graduate will also have strong teamwork skills, the right attitude for sales and service, and entrepreneurial approach.

Programme contents:

Core studies 60 ECTS

Professional studies 60 ECTS

Specialization studies 30 ECTS

Free-choice studies 15 ECTS

Work placement 30 ECTS

Bachelor's thesis 15 ECTS

Internationalisation

Most of the learning takes place in real-life projects for aviation businesses operating internationally. This opens up doors for the students and helps them develop their networks already during the studies. This makes it easier for graduates to find jobs both in Finland and abroad.

A study period abroad is recommended. It can be exchange, work placement, project or thesis work. The programme itself offers a multicultural laboratory in daily work.

Work placement and cooperation with the business community

Learning takes place in projects. In most of the modules the students work for an aviation business company on challenges assigned by the company. Learning is work and work is learning.

On Porvoo Campus, learning takes place in authentic and demanding worklife projects led by multicultural groups. These projects commissioned by representatives of aviation business companies and organizations help students develop professional networks already during the studies.

Career opportunities

Learning with business life opens up doors for the students and helps them develop their networks already during the studies. This makes it easier for graduates to find jobs both in Finland and abroad.

A bachelor of Business Administration on Porvoo Campus might be employed in various industries with several professional titles, some of which may include for instance:

Customer service specialist
Sales manager or assistant
Sales analyst
Traffic and product planner
Marketing manager or assistant
Account manager
Entrepreneur

Postgraduate studies

[Master's Degree studies](#)

[Non-Degree studies in Haaga-Helia](#)

University studies

Alumni activities

[Read more about the Haaga-Helia's alumni and join the international network.](#)

Contact information

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Basic Studies
(All compulsory)**Learning Camp**
(All compulsory)

INS1PO101	Learning Camp 1 – Learn to learn	5	●
INS1PO102	Learning Camp 2 – Development methods	5	●

Aviation Business Basics
(All compulsory)

BUS1AB101	Aviation Business Basics 1	5	●
BUS1AB102	Aviation Business Basics 2	5	●

Aviation Business Environment
(All compulsory)

OPE1AB101	Aviation Business Environment 1	5	●
OPE1AB102	Aviation Business Environment 2	5	●

Customer Competence in Aviation Business
(All compulsory)

SAL1AB101	Customer Competence in Aviation Business 1	5	●
SAL1AB102	Customer Competence in Aviation Business 2	5	●

Self and Team Leadership
(All compulsory)

LEA1AB101	Self and Team Leadership 1	5	●
LEA1AB102	Self and Team Leadership 2	5	●

Areal Studies 1
(Select 10 ECTS)

FIN1PO101	Welcome to Finland 1	5	●
FIN1PO102	Welcome to Finland 2	5	●
NRD1PO101	Nordic Areal Studies 1	5	●
NRD1PO102	Nordic Areal Studies 2	5	●

Professional Studies
(All compulsory)**Learning Camp**
(All compulsory)

INS2PO201	Learning Camp 3 – Service design	5		●
INS2PO202	Learning Camp 4 – Orientation to thesis writing	5		●

Aviation Business Operations
(All compulsory)

BUS2AB201	Managing Aviation Business Operations	5		●
BUS2AB202	Customer Experience in Aviation Business Models	5		●

Organisational Management and Leadership
(All compulsory)

LEA2AB201	Leading Human Resources in Aviation Business	5		●
LEA2AB202	Developing Human Resources in Aviation Business	5		●

Advanced Sales and Entrepreneurship
(All compulsory)

LEA2AB221	Leading Sales and Business Development	10		●
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Sales and Marketing in Aviation Business
(All compulsory)

SAL2AB201	Marketing and Sales in Aviation Business	5		●
SAL2AB202	Service Design and Branding in Aviation Business	5		●

Areal Studies 2
(Select 10 ECTS)

ASA2PO201	Asian Areal Studies 1	5		●
ASA2PO202	Asian Areal Studies 2	5		●
COD2PO201	Applied Coding 1	5		●
COD2PO202	Applied Coding 2	5		●
GER2PO201	German Areal Studies 1	5		●
GER2PO202	German Areal Studies 2	5		●
RUS2PO201	Russian Areal Studies 1	5		●
RUS2PO202	Russian Areal Studies 2	5		●
SPA2PO201	Spanish Areal Studies 1	5		●
SPA2PO202	Spanish Areal Studies 2	5		●

Advanced Studies (Select 30 ECTS)				
AIR3P0301	Airline Business	10		●
AIR3P0302	Airport Business	10		●
AIR3P0303	Air Cargo	10		●
			0	0
Free Choice Studies (Select 15 ECTS)				
Work Placement (Select 30 ECTS)				
PLA6P0104	Work Placement	30		●
PLA6P0105	Work Placement 1	10		●
PLA6P0106	Work Placement 2	10		●
PLA6P0107	Work Placement 3	10		●
			0	10
Bachelor's Thesis (All compulsory)				
				50