

DP in Tourism, Pasila campus, Master education

[Degree Programme in Tourism in a Nutshell](#) | [Profile of the Degree Programme](#) | [Key Learning Outcomes](#) | [Professional Growth](#) | [Semester Themes](#) | [Curriculum](#)

Degree Programme in Tourism in a Nutshell

Name of qualification:	Master of Hospitality Management
Level of qualification:	Master's degree
ECTS credits:	90 ECTS credits
Official length of the programme:	1,5-2 years
Mode of Study:	Part-time master programme
Assessment:	<ul style="list-style-type: none">▪ See Degree Regulations >>▪ See assessment process >>
Programme requirements:	Applicants are expected to have a Bachelor's degree, three years working experience after the degree, and good English language skills. Students will be selected based on an entrance examination and distance assignment.
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's arrangements for the accreditation of prior learning >> Ahot (in finnish)
Admission requirements:	Act of Polytechnic 9.5.2003/351 20 § <ul style="list-style-type: none">▪ See Application criteria 2012 >>
Access to further study:	<ul style="list-style-type: none">▪ Non-Degree studies at HAAGA-HELIA >>▪ University studies

Profile of the Degree Programme

The programme provides students with a comprehensive understanding of Travel Demand Management that encompasses the desire to optimize the travel and transportation system performance of companies. It attempts to modify existing travel demand patterns through a variety of strategies based on sustainable tourism.

The programme is designed especially for experts in travel intermediaries and retailing, tour operating, transportation, travel management and tourism and service organisations, who are interested in developing individual companies and work communities on different levels of organisations.

Key Learning Outcomes

The Degree Programme in Tourism is based on the perceived future needs of this wide industry. The focus is on the current rapid globalisation, continuous change and sustainability. The programme provides the tools to cope with the challenges of the industry and to develop individual companies and work communities in different levels of organisations. The emphasis is on anticipation, sustainability and responsibility in the tourism business and on learning to cope in changing situations.

Professional Growth

The goal is to raise the know-how of an expert to a developer level. The programme prepares students to take on diverse professional tasks, for example involving organisational development, project coordination and management. In addition, the programme instils in students the drive for life-long learning, and professional skills that function as a solid foundation for professional growth in an ever-changing business environment.

Semester Themes

The themes of the study modules are Responsible leadership, Tools to develop working life, and Travel demand management.

The programme is executed through an adult implementation with three-day contacts (Thursday - Saturday) about once a month. The length of the studies is 1½ years for a full-time and 3 years for a part-time student.

Curriculum

- [Structure, Content and Extend of the DP >>>](#)
- [Courses >>>](#)

Degree programme in Tourism (Master)

- campus: Pasila
- title: Master of Hospitality Management, 90 credit points (ECTS)
- student intake: 15
- **application period is from 13 February to 30 March 2012 at 4.15 pm Finnish time (+2 hrs GMT)**
- application form will be published on 13 February 2012
- entrance examination: on 10 May 2012 at Pasila campus
- studies begin in August 2012
- [Application statistics](#)

ADMISSION CRITERIA

Students can apply to the programme **from February 13 to March 30, 2012**. Potential candidates need to have an applicable Bachelor's Degree, at least three years of work experience after their bachelor's (or equivalent) degree until July 31, 2012, and good English language skills. Those applicants who have got a Finnish Certificate called Opistoaste or korkea-asteen tutkinto and who thereafter have got a polytechnic or university degree in the same or corresponding field of study, can also include work experience, i.e. the required work experience, which was carried out before the degree mentioned was passed. Note that this Certificate level of education mentioned is not being offered any more.

Work experience has to be from the field of tourism or hotel and restaurant management: travel agencies, tour operators, other intermediary, tourism organisations, hotels, restaurants, cafes, transportation companies or in HoReCa sales, food industry companies, or teaching in the field.

Print out the application form and fill in and include all the following documents:

- Copies of diplomas and transcripts from Bachelor education (and Finnish Certificate called Opistoaste or korkea-asteen tutkinto). If the documents are in a language other than English, Finnish or Swedish, you must also submit an authorized translation of the diplomas and transcripts. This means, that the authorized translation must include the signature and the stamp of the translator. Copies of relevant certificates and authorized translations must arrive to Admissions office **by 30 March 2012 4.15 pm**. The copies must be sent by post, scanned or faxed copies will not be accepted. The copies of documents will not be returned to the applicants. All accepted students are asked to present the original documents to the HAAGA-HELIA UAS Officials during the Orientation week in August (the UAS will withdraw the admission, if the student has given inadequate or false information).
- Letters of reference or work certificates issued by prior and current employers based on the applicant's work record in the field of tourism. Job certificates must have a start and end an date of employment and a brief job description. If the applicant has worked part-time, the work certificate must clearly indicating the number of work hours per month, 150 work hours or 20 working days (the minimum length of one full working day is 7 hours) compares with one month of work experience. If the applicant has run or is running his own business in Finland, it can be considered as work experience by showing a certificate of YEL or MYEL insurance details. If the documents are in a language other than English, Finnish or Swedish, you must also submit an authorized translation of the work certificates. All accepted students are asked to present the original references to the HAAGA-HELIA UAS Officials during the Orientation week in August.

Applicant is responsible for returning the application and required attachments in time. The UAS takes no responsibility for incomplete applications.

The information on the distance assignment will be sent to all eligible applicants together with the invitation to the entrance examination. The written exam will be based on the distance assignment and its background material.

The selection of students is based on

- a distance assignment (40 points)
- written entrance exam (40 points), and
- on a personal or group interview (20 points).

Should two applicants receive the same number of points; their relative rank will be decided on the basis of the following:

1. Personal or group interview
2. Entrance examination

The Degree Programme in Tourism is based on a 210 cr bachelor degree. If your degree is 180 cr, bridge studies are mandatory and will be implemented according to your personal study plan.

Other useful information like Applicant's Guide, Work Time Counter etc., you can read from [Information for Applicants](#) -page.

Tuition fee

There will be a tuition fee applicable to students who are citizens of countries outside the European Union (EU) or European Economic Area (EEA). The tuition fee doesn't concern those students who have permanent residence permit in Finland based on the Aliens Act. The fee, i.e. EUR3,750.00 per semester, must be paid at the same time when the student confirms the study place received. The tuition fee for Autumn Semester 2012 must be paid by 31 July 2012 at 4.15 pm Finnish time. The tuition fee for Spring Semester 2013 must be paid by 11 December 2012 at 4.15 pm Finnish time.

A scholarship scheme which covers the tuition fee for the second and third semester is available. The scholarships are meant for non EU or non EEA students who show good results in their studies, i.e. the number and level of the ECTS credits, during the first and second semester. A free form application for the scholarship together with the transcript of records must be submitted to the Programme Director for each semester not later than 10 January for the Spring Semester and 10 September for the Autumn Semester.

Appeal

In case the applicant finds that the selection has not been made according to the criteria, **he/she should first contact the Admissions Office** of HAAGA-HELIA University of Applied Sciences.

Appeal can be made, if the applicant can prove satisfactorily that an error was made by the authority in the polytechnic/university of applied sciences in evaluation of the applicant according to the rules and regulations of the admission process.

Appeal based on personal circumstances (difficult life situation, misunderstanding, health reasons, incapability to participate in the entrance examination) or e.g. possible errors made by post offices and so on will not be considered as valid reasons for appeal. Student admission decision can be changed only in those cases where it is clearly shown that the polytechnic/UAS has not followed the student admission criteria. Therefore, the appeal must be well-grounded and it should contain accurate information on where the polytechnic/UAS has not followed the criteria.

Applicants not satisfied with the decision may appeal in writing to the address below within 14 days of receiving the notification of the decision. The period allowed for the delivery of the notification letter is 7 days from the posting of the letter. The notification date of the decision is not included in the 14-day appeal period. The polytechnic/UAS is not responsible of possible delays in postal delivery and therefore, the above mentioned time frame applies even if the post is not received within the mentioned time frame. The appeal should be sent to the Admissions Office. During the previous application processes the following are examples of reasons for appeal which have not changed the decision made on selection: the certificate of language skills is missing, late arrival of any certificates, or deadlines have not been followed.

The appeal must be made in writing and it must contain:

- applicant's name, occupation, municipality of residence, postal address and daytime phone number

- the original or a certified copy of the eligibility decision and the date the decision was received
- what is appealed against and the changes required
- grounded reasons for the appeal
- signature of the appellant or the writer (if only the writer has signed the appeal, it has to include writer's occupation, municipality of residence and postal address)

Further information

For further information please contact:

HAAGA-HELIA University of Applied Sciences
Admissions office
Degree Programme in Tourism (Master)
Ratapihantie 13
00520 Helsinki
Finland

Fax +358 9 147 063

e-mail: admissions(at)haaga-helia.fi

Application statistics

Application statistics of DP in Tourism, Pasila campus

Studies begins	Number of applicants	Student intake	The lowest accepted score before the exam/ max score	The lowest accepted score after the exam
August 2011	26	15	all eligible applicants	
August 2010	37	15	all eligible applicants	60/100

Contact Information

HAAGA-HELIA University of Applied Sciences
Degree Programme in Tourism, Pasila
Ratapihantie 13
00520 HELSINKI
Tel +358 (0)9 229 611 (operator)
Fax +358 (0)9 2296 5457

Academic Coordinator of the Programme
Jarmo Ritalahti, jarmo.ritalahti(at)haaga-helia.fi

Student Affairs Office

[Pasila Office](#)

Courses

Degree Programme in Tourism (Master)	Code	ECTS credits
Core Studies		30
<i>Responsible Leadership module</i>		15
Responsible Business Operations	YMA2RQ011	5
Responsibility in One's Own Working Environment	YMA2RQ012	5
The Self as an Agent of Responsibility	YMA2RQ013	5
<i>Tools for the Development of Working Life module</i>		15
Qualitative Research	MGT2LG010	5
Understanding International Business Environment	YMA2RQ025	5
Tools for Managing the Future	YMA2RQ023	5
Specialization studies		20
<i>Travel Demand Management module</i>		20
Travel Demand Management	YMA4RQ031	10
Strategic Behaviour	YMA4RQ032	5
Change Leadership	YMA4RQ033	5
Free-Choice Studies		10
Business Relationships and Networks	YMA8RQ001	5
SAP as a Management Tool	YMA8RQ002	5
Thesis		30

Thesis

[YMA7RQ001](#) 30

TOTAL

90

Course descriptions are available through links in course codes.

Tehdyt toimenpiteet



Structure, Content and Extent of the DP

The Degree Programme in Tourism consists of 90 credit points. The studies are divided in to five modules.

Modules (ECTS)	Courses (ECTS)
	Responsible Business Operations (5)
<i>Responsible Leadership module (15)</i>	Responsibility in One's Own Working Environment (5)
	The Self as an Agent of Responsibility (5)
	Qualitative Research in IB (5) *
<i>Tools for the Development of Working Life module (15)</i> *	Understanding International Business Environment (5) *
	Tools for Managing the Future (5) *
	Travel Demand Management (10)
<i>Travel Demand Management module (20)</i>	Strategic Behaviour (5)
	Change Leadership (5)
<i>Free-Choice studies (10)</i>	Elective courses (10)
<i>Thesis module (30)</i>	Thesis as work development project (collaboration of the student, company and HH)

* Tools for Development of working Life studies (15 ECTS) are offered for the students of the Degree Programme in International Business Management (IBMA) and Degree Programme in Tourism (DPT)

Schedules

Autumn semester 2011

Schedule for DPT class 2011

Date	Time	Course name	Teacher	Room
August				
SAT 20	9.00 – 10.00	Introduction	Holmberg & Ritalahti	2204
SAT 20	10.00 – 12.00	Introduction	Wollsten	4203
SAT 20	13.00 – 16.00	Strategic management	Habiyakare	2204
FRI 26	14.00 – 16.00	Introduction	Veijalainen	3210
FRI 26	16.00 – 17.00	Introduction	Valjus	4211
FRI 26	17.40 – 20.30	Qualitative research in international business	Jakubik	2203
SAT 27	9.00 – 15.00	Qualitative research in international business	Jakubik	2203
September				
FRI 9	17.40 – 20.30	Qualitative research in international business	Jakubik	2203
SAT 10	9.00 – 15.00	Qualitative research in international business	Jakubik	2203
FRI 23	13.00 – 17.00	Strategic Management	Habiyakare	4211
FRI 23	17.40 – 20.30	Qualitative research in international business	Jakubik	2203
SAT 24	9.00 – 15.00	Qualitative research in international business	Jakubik	2203
October				
FRI 7	13.00 – 17.00	Strategic Management	Habiyakare	4211
FRI 7	17.40 – 20.30	Quantitative research in international business	Saaranen	4205
SAT 8	9.00 – 12.00	Quantitative research in international business	Saaranen	4205
SAT 8	13.00 – 16.00	Strategic management	Habiyakare	1206

FRI 21	13.00 – 17.00	Strategic Management	Habiyakare	4211
FRI 21	17.40 – 20.30	Quantitative research in international business	Saaranen	4205
SAT 22	9.00 – 12.00	Quantitative research in international business	Saaranen	4205
SAT 22	13.00 – 16.00	Strategic management	Habiyakare	1206
FRI 28	17.40 – 20.30	Quantitative research in international business	Saaranen	4205
SAT 29	9.00 – 12.00	Quantitative research in international business	Saaranen	4205
SAT 29	13.00 – 16.00	The self as agent of responsibility	Harmaala	1206
November				
FRI 11	13.00 – 17.00	The self as an agent of responsibility	Harmaala	4211
FRI11	17.40 – 20.30	Tools for managing the future	Lehtinen-Toivola	2203
SAT 12	9.00 – 15.00	Tools for managing the future	Lehtinen-Toivola	2203
FRI 18	17.40 – 20.30	Quantitative research in international business	Saaranen	4205
SAT 19	9.00 – 12.00	Quantitative research in international business	Saaranen	4205
	13.00 – 16.00	The self as an agent of responsibility	Harmaala	1206
FRI 25	13.00 – 17.00	The self as an agent of responsibility	Harmaala	4211
FRI 25	17.40 – 20.30	Tools for managing the future	Lehtinen-Toivola	2203
SAT 26	9.00 – 15.00	Tools for managing the future	Lehtinen-Toivola	2203
December				
FRI 2	13.00 – 17.00	The self as an agent of responsibility	Harmaala	4211
FRI 2	17.40 – 20.30	Quantitative research in international business	Saaranen	4205
SAT 3	9.00 – 12.00	Quantitative research in international business	Saaranen	4205
SAT 3	13.00 – 16.00	The self as an agent of responsibility	Harmaala	1206
MON 12	16.40 – 20.30	Qualitative research in international business	Jakubik	2203

Schedule for DPT class 2010

Date	Time	Course name	Teacher	Room
September				
SAT 10	9.00 – 15.00	Tourism management – from practice to theory, YMA8RQ005	Holmberg	1205
SAT 24	9.00 – 15.00	Thesis	Habiyakare	1205
October				
SAT 8	9.00 – 15.00	Tourism management – from practice to theory, YMA8RQ005	Holmberg	1205
November				
SAT 12	9.00 – 15.00	Thesis	Habiyakare	1205
December				
SAT 3	9.00 – 15.00	Tourism management – from practice to theory, YMA8RQ005	Holmberg	1205

Spring semester 2012

Schedule for DPT class 2011

Date	Time	Course name	Teacher	Room
January				
THU 12	9.00 – 17.00	Thesis	Habiyakare	
FRI 13	9.00 – 17.00	Travel Demand Management	Ritalahti	
SAT 14	9.00 – 15.00	Responsibility in one's own working env.	Ger	
February				
THU 9	9.00 – 17.00	Change Leadership	Lehtinen-Toivola	
FRI 10	9.00 – 17.00	Responsibility in one's own working env.	Ger	

SAT 11	9.00 – 15.00	Travel Demand Management	Ritalahti
March			
THU 8	9.00 – 17.00	Travel Demand Management	Ritalahti
FRI 9	9.00 – 17.00	Thesis	Habiyakare
SAT 10	9.00 – 15.00	Responsibility in one's own working env.	Ger
April			
THU 12	9.00 – 17.00	TDM / Selling	Koppatz
FRI 13	9.00 – 17.00	Change Leadership	Lehtinen-Toivola
SAT 14	9.00 – 15.00	Responsible business operations	Habiyakare
May			
THU 10	9.00 – 17.00	TDM / Procurement	Holma
FRI 11	9.00 – 17.00	Responsible business operations	Habiyakare
SAT 12	9.00 – 15.00	Change Leadership	Lehtinen-Toivola
June			
THU 7	9.00 – 17.00	Responsible business operations	Habiyakare
FRI 8	9.00 – 17.00	TDM / Selling and Procurement	Koppatz & Holma
SAT 9	9.00 – 15.00	Thesis	Habiyakare

N.B. Schedules are subject to changes! Updated 19.8.2011.