

Orientation & Personal Development

Block: 0
Name: Orientation and Personal Development
Code: ROP1RX100-3
Extent/scope: 5-ects [~135 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all subjects of Block 0
Group(s): RB1X / EXWEL10
Level: Foundation Studies
Stage: Stage 1 [Performing]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 4-5, 1-2 [winter-spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: ROP1RX100A-3 Orientation (3-ects)
- » Sj2: ROP1RX100B-3 Personal Development (5-ects)

Co-operation with the business community

» Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» Announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Mário Passos A.

» Dr Johanna Rajakangas-Tolsa

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

last modified 20.09.2010

Document Actions

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BLK-1 Basics of Running Operations

Block:	1
Name:	Basics of Running Operations
Code:	RBO1RX001
Extent/scope:	10-ects [~270 working hours]
Prerequisites:	There are no prerequisites for this block and its subjects
Corequisites:	Students must participate in all 10 subjects of Block 1
Group(s):	RB1X / EXWEL10
Level:	Foundation Studies
Stage:	Stage 1 [Performing]
Compulsion:	pa = compulsory studies
Lesson type:	80% R&D + 20% VIROS = partly online
Language:	English
Attendance:	Mandatory [minimum 75% attendance]
Period:	4-5 [winter semester/term]
Schedule:	http://www.haaga-helia.fi/lukkari/haaga/haaga2010syksy/x3001rb1x.htm
Venue:	Various class-rooms [Haaga Unit/Campus]
Platform:	Moodle, e-learning software platform/ course management system (CMS)
www:	
Preparation:	No preparation is necessary before starting this block
Requirements:	Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: Business Operations (1-ects)
- » Sj2: Experience (1-ects)
- » Sj3: Wellness (1-ects)
- » Sj4: Leisure and Recreation (1-ects)
- » Sj5: Travel and Tourism (1-ects)
- » Sj6: Business Mathematics (1-ects)

- » Sj7: Financial Accounting (1-ects)
- » Sj8: Information Technology (1-ects)
- » Sj9: Business Communication (1-ects)
- » Sj10: Cross-Cultural Business (1-ects)

Co-operation with the business community

- » Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

- » Announced separately for each subject

Assessment criteria

- » Announced separately for each subject

Block Coordinator:

- » Dr Mário Passos Ascensão

Block instructors/lecturers

- » Mr Markus Häyhtiö
- » Ms Soili Kallinen

- » Dr Heli Tooman
- » Dr Mário Passos A.
- » Ms Mia Tarhanen
- » Ms Hanna Moisio
- » Mr Pekka Heikkilä
- » Mr Lasse Jaakonaho
- » Ms Kristiina Huff
- » Dr Mikko Laitinen
- » Ms Pirkko Salo

Feedback and development

- » The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.
- » Students will be asked to complete an anonymous feedback form at the end of each subject.
- » Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

- » Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-2 Understanding Consumers

Block: 2
Name: Understanding Consumers
Code: RUC1RX002-3
Extent/scope: 10-ects [~270 working hours]
Prerequisites: There are no prerequisites for this block and its subjects

Corequisites: Students must participate in all 10 subjects of Block 2
Group(s): RB1X / EXWEL10
Level: Foundation Studies
Stage: Stage 1 [Performing]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 5-1 [winter-spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: Service Management (1-ects)
- » Sj2: Marketing Research (1-ects)
- » Sj3: Customer Relationship Management (1-ects)
- » Sj4: Visitor Management (1-ects)
- » Sj5: Consumer Behaviour (1-ects)
- » Sj6: Business Statistics (1-ects)
- » Sj7: Consumer Sensory Perception (1-ects)
- » Sj8: Consumer Segmentation (1-ects)
- » Sj9: Customer Satisfaction and Quality (1-ects)
- » Sj10: Consumer Technology (1-ects)

Co-operation with the business community

- » Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are used, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» Announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Mr Kristian Sievers

» Mr Markku Halmeenmäki

» Ms Soili Kallinen

» Dr V.A. Heikkinen

» Dr Kalevi Tourunen

» Dr Johanna Rajakangas-Tolsa

» Dr Teemu Moilanen

» Ms Leena Grönroos

» Dr Mário Passos A.

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-3 Performance

Block: 3
Name: Performance
Code: RPE1RX003-3
Extent/scope: 10-ects [~270 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all subjects and performances of Block 3
Group(s): RB1X / EXWEL10
Level: Foundation Studies
Stage: Stage 1 [Performing]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 4-5, 1-2 [winter-spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:

Preparation: No preparation is necessary before starting this block

Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

» Sj1: Planning Activities (3-ects)

» Sj2: Performing Activities (7-ects)

Co-operation with the business community

» Students will perform activities for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are used, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» Announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

- » Ms Hannele Leppäneva
- » Mr Pekka Lampi
- » Dr Mário Passos A.
- » Ms Soile Kallinen

Feedback and development

- » The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.
- » Students will be asked to complete an anonymous feedback form at the end of each subject.
- » Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

- » Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-4 Scanning Environment

Block:	4
Name:	Scanning Environment
Code:	RSE1RX004-3
Extent/scope:	10-ects [~270 working hours]
Prerequisites:	There are no prerequisites for this block and its subjects
Corequisites:	Students must participate in all 10 subjects of Block 4
Group(s):	RB1X / EXWEL10
Level:	Foundation Studies
Stage:	Stage 1 [Performing]
Compulsion:	pa = compulsory studies
Lesson type:	80% R&D + 20% VIROS = partly online

Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 1-2 [spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: Entrepreneurship (1-ects)
- » Sj2: Business Planning (1-ects)
- » Sj3: Business Networking (1-ects)
- » Sj4: Economics (1-ects)
- » Sj5: Business Sustainability (1-ects)
- » Sj6: Business Research Methods (1-ects)
- » Sj7: Commercial Law (1-ects)
- » Sj8: Budgeting (1-ects)
- » Sj9: Taxation (1-ects)
- » Sj10: Business War-Gaming (1-ects)

Co-operation with the business community

» Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

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Resources

» Announced separately for each subject

Assessment criteria

» Announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Mr Pekka Lampi

» Mr Markus Häyhtiö

» Dr Mário Passos A.

» Dr Kalevi Tourunen

» Ms Soili Kallinen

» Mr Kristian Sievers

» Mr Janne Jokinen

» Ms Hanna Moisio

» Dr Mário Passos A.

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

- » Students will be asked to complete an anonymous feedback form at the end of each subject.
- » Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

- » Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-5 Work Placement 1

Block: 5
Name: Work Placement 1
Code: RPL6RX004-3
Extent/scope: 15-ects [~400 working hours]
Prerequisites: There are no prerequisites for this block
Corequisites: There are no corequisites for this block
Group(s): RB1X; RB2X / EXWEL10; EXWEL09
Level: Foundation Studies
Stage: Stage 1 [Performing]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 2-3 [spring semester/term]
Schedule:
Venue: Selected Company
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: A minimum of 20-ects completed

Learning objectives/ outcomes

- » The aim of the Work Placement 1 in a company in the field of Experience and/or Wellness is to students develop their competences by working in operational positions.

Block content

» n/a

Co-operation with the business community

» Students will do their work placement 1 in selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors and supervisors infuse international elements into work placement.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» To be announced

Assessment criteria

» 50% Work Placement 1 report

» 50% Performance Feedback

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» n/a

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

- » Students will be asked to complete an anonymous feedback form at the end of each subject.
- » Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

- » Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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Document Actions

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BLK-6 Concept Development

Block: 6
Name: Concept Development
Code: RCD2RX005-2
Extent/scope: 15-ects [~400 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all 7 subjects of Block 6
Group(s): RB2X / EXWEL09
Level: Professional Studies
Stage: Stage 2 [Solving and Innovating]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 4-5 [winter semester/term]
Schedule: <http://www.haaga-helia.fi/lukkari/haaga/haaga2010syksy/x3001rb2x.htm>
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

- » coming soon...

Block content

- » Sj1: RCD2RX005A-2 Strategic Management (3-ects)
- » Sj2: RCD2RX005B-2 Image and Brand Management (3-ects)
- » Sj3: RCD2RX005C-2 Creativity and Innovation Management (3-ects)
- » Sj4: RCD2RX005D-2 Experience Creation and Design (2-ects)
- » Sj5: RCD2RX005E-2 Feasibility Study (2-ects)
- » Sj6: RCD2RX005F-2 Storytelling (1-ects)
- » Sj7: RCD2RX005G-2 SimCity Simulation Game (1-ects)

Co-operation with the business community

- » Students will participate in a research & development projects for selected partner organisations.

International aspects

- » In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

- » The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

- » Announced separately for each subject

Assessment criteria

- » 40% Block-6 project
- » 60% each subject course work

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Meri Vehkaperä

» Dr Teemu Moilanen

» Dr Mário Passos A.

» Mr Kristian Sievers

» Mr Pekka Heikkilä

» Ms Päivi W.

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-7 Business Dynamics

Block: 7

Name: Concept Development

Code: RBD2RX006-2

Extent/scope: 15-ects [~400 working hours]

Prerequisites: There are no prerequisites for this block and its subjects

Corequisites: Students must participate in all 7 subjects of Block 7

Group(s): RB2X / EXWEL09
Level: Professional Studies
Stage: Stage 2 [Solving and Innovating]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 5-1 [winter-spring semester/term]
Schedule: <http://www.haaga-helia.fi/lukkari/haaga/haaga2010syksy/x3002rb2x.htm>
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: RBD2RX006A-2 Project Management (3-ects)
- » Sj2: RBD2RX006B-2 E-Commerce (3-ects)
- » Sj3: RBD2RX006C-2 International Marketing and Sales (3-ects)
- » Sj4: RBD2RX006D-2 Revenue Management (2-ects)
- » Sj5: RBD2RX006E-2 Supply Chain Management (2-ects)
- » Sj6: RBD2RX006F-2 Logistics and Procurement (1-ects)
- » Sj7: RBD2RX006G-2 Safety and Risk Management (1-ects)

Co-operation with the business community

» Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

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Resources

» Announced separately for each subject

Assessment criteria

» 40% Block-7 project

» 60% each subject course work

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Mr Markus Häyhtiö

» Mr Tommi Immonen

» Mr Timo Moilanen

» Mr Jere Talonen

» Dr V.A. Heikkinen

» Mr Sotiris Makrygiannis

» Mr Janne Jokinen

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-8 Managing People

Block: 8
Name: Managing People
Code: RMP2RX007-2
Extent/scope: 15-ects [~400 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all 7 subjects of Block 8
Group(s): RB2X / EXWEL09
Level: Professional Studies
Stage: Stage 2 [Solving and Innovating]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 1-2 [spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

» Sjl: RBD2RX006A-2 Human Behaviour in Organisations (3-ects)

- » Sj2: RBD2RX006B-2 Managing Teams & Leading People (3-ects)
- » Sj3: RBD2RX006C-2 Human Resources Management (3-ects)
- » Sj4: RBD2RX006D-2 Wellbeing at Work (2-ects)
- » Sj5: RBD2RX006E-2 Supervising Operations (2-ects)
- » Sj6: RBD2RX006F-2 Labour Law (1-ects)
- » Sj7: RBD2RX006G-2 Coaching and Mentoring (1-ects)

Co-operation with the business community

- » Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

- » Announced separately for each subject

Assessment criteria

- » 40% Block-8 project
- » 60% each subject course work

Block Coordinator:

- » Dr Mário Passos Ascensão

Block instructors/lecturers

- » Ms Eija Kjelin
- » Mr Kari Nurminen
- » Mr Dale Lockett
- » Mr Pekka Lampi
- » Mr Janne Jokinen
- » Mr Jesus Belle

Feedback and development

- » The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.
- » Students will be asked to complete an anonymous feedback form at the end of each subject.
- » Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

- » Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

last modified 20.09.2010

Document Actions

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BLK-9 Managing Wellness

Block: 9
Name: Managing Wellness
Code: RMW2RX008-2
Extent/scope: 15-ects [~400 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all 7 subjects of Block 9
Group(s): RB2X / EXWEL09
Level: Professional Studies

Stage: Stage 2 [Solving and Innovating]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 2-3 [spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

- » Sj1: RMW2RX008A-2 Nutrition and Special Diets (3-ects)
- » Sj2: RMW2RX008B-2 Spa and Wellness Management (3-ects)
- » Sj3: RMW2RX008C-2 Wellness Quality Assurance (3-ects)
- » Sj4: RMW2RX008D-2 Spa Treatments (2-ects)
- » Sj5: RMW2RX008E-2 Wellness Trends and Innovations (2-ects)
- » Sj6: RMW2RX008F-2 Wellness Lifestyle Analysis (1-ects)
- » Sj7: RMW2RX008G-2 Health and Medical Tourism (1-ects)

Co-operation with the business community

» Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» 40% Block-9 project

» 60% each subject course work

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Johanna Rajakangas-Tolsa

» Dr Mário Passos A.

» Dr Heli Tooman

» Dr Monika Übner

» Dr V.A Heikkinen

» Mr Alexandre Santos

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-10 Portfolio

Block: 10
Name: Portfolio
Code: RPF2RX200-2
Extent/scope: 5-ects [~135 working hours]
Prerequisites: There are no prerequisites for this block and its subjects
Corequisites: Students must participate in all subjects of Block 10
Group(s): RB2X / EXWEL09
Level: Professional Studies
Stage: Stage 2 [Solving and Innovating]
Compulsion: pa = compulsory studies
Lesson type: 20% R&D + 80% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 5, 1-2 [winter-spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

» Sj1: Capitalism II Simulation Game (1,5-ects)

» Sj2: Field Trip (1,5-ects)

» Sj3: Stage-3 (year-3) planning (1-ects)

» Sj4: Portfolio Day (1-ects)

Co-operation with the business community

» Students will present their portfolio to selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are used, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» 40% Portfolio presentation

» 30% Capitalism II performance

» 20% Field trip planning and report

» 10% Stage-3 (year-3) planning report

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Mário Passos A.

» Mr Kristian Sievers

» Ms Mia Tarhanen

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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BLK-11 Specialisations

Block:	11
Name:	Destination and Resort Management Sport and Fitness Management Entertainment and Media Management
Code:	RDR4RX011 REM4RX111 REM4RX211
Extent/scope:	25-ects [~650 working hours]
Prerequisites:	There are no prerequisites for this block and its subjects
Corequisites:	Students must participate in all subjects of Block 11
Group(s):	RB3X / EXWEL08
Level:	Advanced Studies
Stage:	Stage 3 [Changing and Transforming]
Compulsion:	pa = compulsory studies
Lesson type:	80% R&D + 20% VIROS = partly online
Language:	English
Attendance:	Mandatory [minimum 75% attendance]
Period:	4-5, 1 [winter, spring semester/term]

Schedule: <http://www.haaga-helia.fi/lukkari/haaga/haaga2010syksy/x3001rb3x.htm>

Venue: Various class-rooms [Haaga Unit/Campus]

Platform: Moodle, e-learning software platform/ course management system (CMS)

www: .

Preparation: No preparation is necessary before starting this block

Requirements: Thesis requires weekly preparation

Learning objectives/ outcomes

» to be announced separately for each subject

Block content

mandatory to all 3 specialisations:

» Sj2: RDR4RX011B-1 International Project (4-ects)

» Sj4: RDR4RX011D-1 Event Management (3-ects)

» Sj5: RDR4RX011E-1 Information Communication Technologies (3-ects)

» Sj6: RDR4RX011F-1 Responsible Entrepreneurship (3-ects)

» Sj7: Joker/Wild Subject (3-ects)

Destination & Resort Management

» Sj1: RDR4RX011A-1 Marketing of Tourism Destinations (3-ects)

» Sj3: RDR4RX011C-1 Master Plans for Resorts (6-ects)

Sport & Fitness Management

» Sj1: REM4RX111A-1 Sport Marketing (3-ects)

» Sj3: REM4RX111B-1 Club Management (6-ects)

Entertainment and Media Management

» Sj1: REM4RX211A-1 Entertainment Marketing

» Sj3: REM4RX211B-1 Aesthetics and Design Management (6-ects)

Co-operation with the business community

» Students will participate in a research & development projects for selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into subject/course content and international resources are used in subject/course readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are used, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» to be announced separately for each subject

Assessment criteria

» to be announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Mário Passos A.

» Mr Timo Moilanen

» Dr Teemu Moilanen

» Ms Soile Kallinen

» Ms Mia Tarhanen

» to be announced

» to be announced

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

last modified 20.09.2010

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BLK-12 Thesis

Block: 12
Name: Thesis
Code: RTH7RX001-x
Extent/scope: 15-ects [~400 working hours]
Prerequisites: Students must first attend the Sj1: Thesis Seminar
Corequisites: Students must participate in all subjects of Block 12
Group(s): RB3X / EXWEL08
Level: Advanced Studies
Stage: Stage 3 [Changing and Transforming]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 5, 2 [winter, spring semester/term]
Schedule:
Venue: Various class-rooms [Haaga Unit/Campus]
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:
Preparation: No preparation is necessary before starting this block
Requirements: Thesis requires weekly preparation

Learning objectives/ outcomes

» coming soon...

Block content

» Sj1: Thesis Seminar (3-ects)

» Sj2: Thesis (12-ects)

Co-operation with the business community

» Students will conduct their bachelor thesis to selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors and supervisors infuse international elements into thesis content and international resources are used in the thesis. Instructors and supervisors also use instructional methods appropriate to a culturally diverse student population, and international organisations are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» To be announced

Assessment criteria

» 100% Thesis *

* requires a Maturity Examination (P/F)

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Dr Mário Passos A.

» Ms Pirkko Salo

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of the Block 12.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

last modified 20.09.2010

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BLK-13 Free Electives

Block:	13
Name:	Free Electives
Code:	RPF2RX200-2
Extent/scope:	15-ects [~400 working hours]
Prerequisites:	Announced separately for each subject
Corequisites:	Announced separately for each subject
Group(s):	RB1X; RB2X; RB3X / EXWEL08; EXWEL09; EXWEL10
Level:	Foundation Studies Professional Studies Advanced Studies
Stage:	Stage 3 [Changing and Transforming]
Compulsion:	ve = elective studies vv = free choice studies
Lesson type:	INT = intensive VIROS = partly online VIR = online VIRAM = online UAS
Language:	English
Attendance:	Mandatory [minimum 75% attendance]
Period:	4-5, 1-2 [winter-spring semester/term]
Schedule:	http://www.haaga-helia.fi/en/studies/schedules-and-timetables/haaga
Venue:	Various class-rooms [Haaga Unit/Campus]
Platform:	Moodle, e-learning software platform/ course management system (CMS)
www:	Announced separately for each subject

Preparation: No preparation is necessary before starting this block

Requirements: Subjects require weekly preparation

Learning objectives/ outcomes

» Announced separately for each elective subject

Block content

» Announced separately for each elective subject

Co-operation with the business community

» Announced separately for each elective subject

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors infuse international elements into elective subject content and international resources are used in subject readings. Instructors also use instructional methods appropriate to a culturally diverse student population. International guest-speakers are always sought.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» Announced separately for each subject

Assessment criteria

» Announced separately for each subject

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» Announced separately for each subject

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

last modified 20.09.2010

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BLK-14 Work Placement 2

Block: 14
Name: Work Placement 2
Code: RPL6RX009-2
Extent/scope: 15-ects [~400 working hours]
Prerequisites: There are no prerequisites for this block
Corequisites: There are no corequisites for this block
Group(s): RB2X; RB3X / EXWEL09; EXWEL08
Level: Advanced Studies
Stage: Stage 3 [Changing and Transforming]
Compulsion: pa = compulsory studies
Lesson type: 80% R&D + 20% VIROS = partly online
Language: English
Attendance: Mandatory [minimum 75% attendance]
Period: 2-3 [spring semester/term]
Schedule:
Venue: Selected Company
Platform: Moodle, e-learning software platform/ course management system (CMS)
www:

Preparation: No preparation is necessary before starting this block

Requirements: Stage-1 (year-1) completed

Learning objectives/ outcomes

» The aim of the Work Placement 2 (advanced work placement) in a company in the field of Experience and/or Wellness is to students develop their competences by working in position of responsibility (e.g. supervisor, assistant manager), or as a junior manager. Working in the field gives students the opportunity of weighing and evaluating different career options.

Block content

» n/a

Co-operation with the business community

» Students will do their work placement 2 in selected partner organisations.

International aspects

» In this block (taught in English) it is ensured that the learning activities include a global/international perspective. Instructors and supervisors infuse international elements into work placement.

Learning and teaching methods

» The DP in EXWEL Management uses Innovation-Based Learning (I-BL) that has at its core co-learning (instructor-student-manager). In IB-L Constructivist Theories of Learning are favoured. Three main Learning and Teaching methods are used: (1) contact teaching; (2) directed learning; and (3) self-directed Learning. A proportion of all subject/course hours provide the opportunity for teaching contact between students and members' staff. Contact teaching takes the following forms: lectures, tutorials, seminars, workshops. In addition, various forms of directed learning are use, such as: projects, individual and/or group assignments, essays, experiential learning (working for companies), study visits and field trips. Self-directed learning is also an important part of this Block and students are encouraged in all subjects to develop the ability to learn on their own and thus to take more responsibility for setting the objectives of their study work.

Resources

» To be announced

Assessment criteria

» 50% Work Placement 2 report

» 50% Performance Feedback

Block Coordinator:

» Dr Mário Passos Ascensão

Block instructors/lecturers

» n/a

Feedback and development

» The type and nature of feedback which students receive on their academic performance will vary according to the subject and activity. Instructors will do their utmost to provide students with clear, constructive and timely feedback throughout the entire learning process.

» Students will be asked to complete an anonymous feedback form at the end of each subject.

» Student feedback is used to further develop the Block's (and its subjects') learning outcomes, content and activities.

Previously acquired competences

» Studies (in form of courses or parts of courses) completed at other educational institutes and/or work experience are not accredited as such in this block's studies (subjects/courses) directly, but the required competences can be demonstrated by a 'competences examination'.

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