

# Degree Programme in Aviation and Tourism Business, Pasila campus, Master education

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## Degree Programme in Aviation and Tourism Business in a Nutshell

Degree:	Master of Hospitality Management
Degree level:	Master's degree
Extent of the DP:	90 ECTS credits
Duration of the DP:	1.5-3 years
Study mode:	Part-time master programme
Assessment:	See <a href="#">Degree Regulations &gt;&gt;</a> See <a href="#">assessment process &gt;&gt;</a>
Programme requirements:	Applicants are expected to have a Bachelor's degree, three years working experience after the degree, and good English language skills. Students will be selected based on an entrance examination and distance assignment.
General arrangements for the accreditation of prior learning:	See <a href="#">Haaga-Helia's general arrangements for the accreditation of prior learning &gt;&gt;</a>
Admission requirements:	Act of Polytechnics 14.11.2014/932 §25 <ul style="list-style-type: none"> <li>• Before applying see the admission criteria at <a href="http://www.studyinfo.fi">www.studyinfo.fi</a> !</li> </ul>
Access to further study:	<a href="#">Non-Degree studies in Haaga-Helia &gt;&gt;</a> University studies
Internationalization:	The work of the students in the contact days is all about operating in multicultural teams. They are also supervised by staff representing several nationalities. The projects they bring with them from their own organizations familiarize the whole group with challenges of various sectors of tourism and hospitality industry. They can also go an exchange to selected partner universities of Haaga-Helia UAS located especially in Europe.
Employment opportunities after graduation:	Most of the students work and study at the same time. This gives them an option to implement real-life projects from their own organizations in learning. This opens up doors for the students and helps them develop their work place also during the studies. This makes it easier for graduates, or even students to advance professionally especially in their own organizations.
Cooperation with working life and with other associates:	Learning takes place in mostly applied real-life projects students bring with them to be used in different courses and thesis.

## **Profile of the Degree Programme**

The programme provides students with a comprehensive understanding of current trends and topical issues in aviation or tourism. It is designed especially for experts in different fields in aviation, travel intermediaries and retailing, tour operating, transportation, travel management, and tourism and service organisations, who are interested in developing individual companies and work communities across various sectors of business world.

The Degree Programme of Aviation and Tourism Business leads to a Master's degree in Hospitality Management. The programme consists of 90 credits and follows a Bachelor's Degree Programme of 210 cr. The Master's Degree programme is executed as an adult education and is implemented through monthly three-day contact sessions.

## **Key Learning Outcomes**

The Degree Programme in Aviation and Tourism Business is based on the perceived future needs of the industries. The focus is on the current trends such as rapid globalization, continuous change, technology and sustainability. The programme provides tools to cope with the challenges that exist in the industries and to establish and develop individual companies and work communities. The emphasis is on anticipation, responsibility, design thinking and business operations in the aviation or tourism businesses and on learning to cope in changing situations.

## **Professional Growth**

The goal is to raise the know-how of an expert to the level of a developer. The programme prepares students to take on diverse professional tasks, for example involving organizational development, project coordination and management. In addition, the programme instils in students the drive for life-long learning, and professional skills that function as a solid foundation for professional growth in an ever-changing business environment.

## **Annual Themes**

The themes of the study modules are Management, Tools to Develop Working Life, and Topical Issues in Aviation and Tourism like Design Thinking and business operations..

The programme is executed through an adult implementation with three-day contacts (Thursday - Saturday) about once a month. The length of the studies is 1½ years for a full-time and 3 years for a part-time student.

## **Curriculum**

[Structure, Content and Extent of the Degree Programme Courses](#)

# Courses

Degree Programme in Aviation and Tourism Business, Pasila campus, Master education

Core studies	Code	ECTS credits
Compulsory core studies		30
Applied Research and Development	<a href="#">MET2HY201</a>	5
Tools for Analysing and Forecasting*	<a href="#">MET2HY202</a>	5
Project Management*	<a href="#">MET2HY203</a>	5
Leadership Communication	<a href="#">MGT2HY201</a>	5
Leading Change	<a href="#">MGT2HY202</a>	5
Strategy in Practice	<a href="#">MGT2HY203</a>	5
Professional studies		25
Elective professional studies		
Aviation Industry	<a href="#">ATB2RQ101</a>	5
Trends in Tourism	<a href="#">ATB2RQ102</a>	5
Design Thinking in Aviation	<a href="#">ATB2RQ103</a>	10
Design Thinking in Tourism	<a href="#">ATB2RQ104</a>	10
Business Operations in Aviation	<a href="#">ATB2RQ105</a>	10
Business Operations in Tourism	<a href="#">ATB2RQ106</a>	10
Excellence in Case Solving Skills*	<a href="#">MET4HY201</a>	5
Free-choice Studies		5
Thesis		30

\*Excellence in Case Solving Skills course (MET4HY201) can replace one of the following courses: Project Management (MET2HY203) or Tools for Analysing and Forecasting (MET2HY202).

# Structure, Content and Extent of the Degree Programme

Programme in Aviation and Tourism Business, Master	ECTS Credit
<b>Work Development Methods</b>	<b>15</b>
Applied Research and Development	5
Tools for Analysing and Forecasting	5
Project Management	5
<b>Leadership and Work Community</b>	<b>15</b>
Leadership Communication	5
Leading Change	5
Strategy in Practice	5
<b>Compulsory Advanced Professional Studies</b>	<b>25</b>
Design Thinking in Aviation <b>or</b> Design Thinking in Tourism	10
Business Operations in Aviation <b>or</b> Business Operations in Tourism	10
Aviation Industry <b>or</b> Trends in Tourism	5
<b>Free-choice Studies</b>	<b>5</b>
<b>Thesis</b>	<b>30</b>
<b>Total</b>	<b>90</b>