

Degree Programme in Aviation Business, Porvoo

[Degree Programme in Aviation Business in a Nutshell](#) | [Study objectives](#) | [The language of instruction](#) | [Study contents](#) | [Choosing a field of specialisation](#) | [Areal studies](#) | [Study counselling](#) | [Structure of studies](#) | [Career opportunities](#) | [Courses](#)

Degree Programme in Aviation Business in a Nutshell

Name of qualification:	Bachelor of Business Administration (BBA) and the Finnish title of tradenomi (AMK)
Level of qualification:	Bachelor's degree
ECTS credits:	210 ECTS credits
Official length of the programme:	3.5 years
Mode of Study:	Full-time day programme.
Assessment:	See Degree Regulations >> See assessment process >>
Programme contents:	Core studies 60 cr, Professional studies 60 cr, Specialization studies 30cr, Free-choice studies 15 cr, Work placement 30 cr, Bachelor's thesis 15 cr
General arrangements for the accreditation of prior learning:	See Haaga-Helia's general arrangements for the accreditation of prior learning >>
Admission requirements:	Act of Polytechnics 14.11.2014/932 §25 Before applying see the admission criteria at www.studyinfo.fi !
Access to further study:	University studies Master degree programmes in universities of applied sciences
Internationalization:	Most of the learning takes place in real-life projects for aviation businesses operating internationally. This opens up doors for the students and helps them develop their networks already during the studies. This makes it easier for graduates to find jobs both in Finland and abroad. A study period abroad is recommended. It can be exchange, work placement, project or thesis work. The programme itself offers a multicultural laboratory in daily work.
Employment opportunities after graduation:	Customer service specialist, Sales manager or assistant, Sales analyst, Traffic and product planner, Marketing manager or assistant, Account manager, Entrepreneur
Cooperation with working life and with other associates:	Learning takes place projects. In most of the modules the students work for a aviation business company on challenges assigned by the company. Learning is work and work is learning.

Study objectives

A graduate of Aviation Business Bachelor degree programmes on Porvoo Campus will have a clear and comprehensive understanding of aviation business and its operational environment, such as airports, airlines, cargo, safety, and regulations. The graduate will be flexible and competent to operate across various tasks in dynamic and changing professional context of aviation business, prepared to forecast future developments. The graduate will have a solid professional background and readiness to lead continuous self-development. During the studies, the graduate will master information gathering, analysis, and critical thinking. The graduate will excel at applying the knowledge in project work.

All studies will take place in an international multicultural environment, which will enable the graduate with intercultural skills. The graduate will also have strong teamwork skills, the right attitude for sales and service, and entrepreneurial approach towards

The language of instruction

The studies in international degree programmes on Porvoo Campus take place in English and include a certain amount of Finnish areal studies and a choice of other areal studies. Finnish students are also offered a number of learning activities in Finnish and Swedish languages.

Study contents

The students on Porvoo Campus study and lead their project work in a unique and inspiring environment, where they are able to challenge themselves professionally, adopt various worklife roles and develop people skills. The students learn to listen to and understand customer needs in aviation business, to identify opportunities and create solutions together with worklife partners and customers.

The graduates of Porvoo Campus degree programmes have strong professional skills in their respective fields:

- Aviation business and entrepreneurship skills
- Sales and service skills in the field of aviation business
- Personal growth skills

On Porvoo Campus, learning takes place in authentic and demanding worklife projects led by multicultural groups. These projects commissioned by representatives of aviation business companies and organizations help students develop professional networks already during the studies.

Choosing a field of specialisation

The students may select various specialisation studies in English, Finnish, or bilingual Finnish and Swedish instruction.

A bachelor of Business Administration on Porvoo Campus may choose from the following specialisations:

In English

- Aviation Business
- International Sales and Marketing

In Finnish

- Myynti ja visuaalinen markkinointi (in Finnish and Swedish)
- Kansainvälinen kauppa
- Yrityksen talous

A bachelor of Hospitality Management on Porvoo Campus may choose from the following specialisations:

In English

- Events Management
- Sales and Service in Business Tourism

In Finnish

- Tapahtumapalveluiden kehittäminen
- Myyntipalveluiden kehittäminen

Areal studies

Areal studies combine the studies of a language of a chosen area with the study of the aviation business operational environment and culture. The aim is to enable students to develop an understanding of the area in holistic and practical terms, necessary for professional relations with the stakeholders who represent this or that area. The students can choose areal modules already in the beginning of their studies:

- Asian
- Coding
- German
- Nordic
- Russian
- Spanish

Study counselling

Every student will have a personal study counsellor, who will guide the student from the beginning of the studies towards the graduation. A personal counsellor advises, supports, and coaches the student towards making practical decisions related to studies and future career. Students meet their study counsellors in both personal and group meetings. Besides study counsellors, every degree programme on Porvoo Campus offers academic advising, whereby a student and his or her academic advisor can discuss how to recognise prior learning or worklife experience as a part of the current studies.

Structure of studies

Core studies: 60 cp
Professional studies: 60 cp
Specialization studies: 30 cp
Free-choice studies: 15 cp
Work placement: 30 cp
Thesis: 15 cp
Total: 210 cp

Career opportunities

A bachelor of Business Administration on Porvoo Campus might be employed in various industries with several professional titles, some of which may include for instance:

Customer service specialist
Sales manager or assistant
Sales analyst
Traffic and product planner
Marketing manager or assistant
Account manager
Entrepreneur

Contact information

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[View on map](#)

Courses

Aviation Business, Campus 2.0		
Studies	Code	ECTS
Core Studies		60
Learning Camp 1		
Learning Camp 1.1	INS1PO101	5
Learning Camp 1.2	INS1PO102	5
Business Studies		
Aviation Business Basics 1	BUS1AB101	5
Aviation Business Basics 2	BUS1AB102	5
Aviation Business Environment		
Aviation Business Environment 1	OPE1AB101	5
Aviation Business Environment 2	OPE1AB102	5
Customer Competence in Aviation Business		
Customer Competence in Aviation Business 1	SAL1AB101	5
Customer Competence in Aviation Business 2	SAL1AB102	5
Self-Leadership		
Self-Leadership 1	LEA1AB101	5
Self-Leadership 2	LEA1AB102	5
Nordic Areal Studies		
Welcome to Finland 1	ARE1PO101	5
Welcome to Finland 2	ARE1PO102	5
Nordiska studier 1	ARE1PO103	5
Nordiska studier 2	ARE1PO104	5

Professional studies			60
	Learning Camp 2		
	Learning Camp 2	INS2PO101	5
	Learning Camp 3	INS2PO102	5
	Aviation Business Operations	BUS2AB101	10
	Organisational Management and Leadership	LEA2AB101	10
	Sales and Marketing in Aviation Business	SAL2AB101	10
	Advanced Sales and Entrepreneurship	LEA2AB	10
	Areal Studies		
	Alueopinnot 1	ARE2PO	5
	Alueopinnot 2	ARE2PO	5
Specialisation studies			30
	Airline Business	AIR3AB	10
	Airport Business	AIR3AB	10
	Air Cargo	AIR3AB	10
	+ all specialisation studies on Porvoo Campus		
Free choice		Courses >>	15
Work placement		PLA	30
Thesis		THE	15
	Maturity Exam		

Preliminary.