

Business Information Technology, Pasila campus

Name of qualification:	Bachelor of Business Administration (BBA) and the Finnish title of tradenomi
Level of qualification:	Bachelor's degree
ECTS credits:	210 ECTS credits
Official length of programme:	3.5 years
Mode of study	Full-time day programme <ul style="list-style-type: none">• See degree regulations• See assessment process
Assessment:	
Programme requirements:	Two academic years intensive studies, Work placement, Bachelor's Thesis, Maturity test
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's general arrangements of the accreditation of prior learning Act of Polytechnics 9.5.2003/351 20§
Admission requirements:	<ul style="list-style-type: none">• Before applying see the admission criteria at www.studyinfo.fi !• Non-Degree studies in HAAGA-HELIA (in Finnish)• Master's Degree: Degree Programme in Information Systems Management, Helsinki Pasila• University studies
Access to further study:	
Internationalization:	<p>The programme is international and multicultural. Students typically come from all five continents and they are eager to share their experiences and skills with fellow students and teachers and, of course, learn new skills in multicultural teams. The programme has close connections to many international universities. They offer opportunities to our students to go to student exchange and increasingly participate in international research and development projects. It is also possible for the students to apply for Double Degree studies; for example, we have a Double Degree agreement with Hes-so in Switzerland.</p> <p>Our graduates typically find their first jobs in different size ICT companies either in Finland or abroad or they may choose the option to become entrepreneurs. As ICT is an evolving and growing field of business, ICT career provides also interesting opportunities for lifelong learning and a change to change the world in numerous ways.</p>
Employment opportunities after graduation:	
Cooperation with working life and other associates:	Students will learn a lot in real-life projects and also in innovative lab environments. The real-life projects come from our partner companies and our students learn how to work with professionals with challenging

targets and goals. Furthermore, our programme encourages individual IT development work extensively.

Profile of the Degree Programme in Business Information Technology (BIT)

Key learning outcomes of the Programme

BIT programme provides student with the theoretical and practical knowledge required to operate in the ICT-field. Programme works in close co-operation with the business life and some of the courses are made by the visiting lecturers. Studies offer general skills needed in expert duties, such as co-operation and communication skills, initiative and ability to work independently. Graduates of BIT programme are currently working in several fields in Finland and abroad.

A BBA from Business Information Technology Programme

- is capable to work either in ICT user organizations or in ICT services companies as an expert in her/his field
- manages overall development process of ICT systems and is able to work effectively in his field, in which more accurate on-line information is gathered from various places and equipments
- can participate in business process development and can support decision makers to make justified decisions regarding packaged application selection, implementation and usage
- knows a variety of web and mobile development environments and technologies including database tools, both proprietary and open source
- is able to become a private entrepreneur
- can operate both in Finnish and English.

In addition to the wide knowledge of programs and business applications, student can choose between two different study paths for specialisation.

- [Web Application Developer](#)
- [Business IT Consultant](#)

Professional growth

Professional growth of a BIT student is encouraged by down-to-earth assignments, close co-operation with the business life and work placement. The base of an IT-professional is built during the first semesters with compulsory courses. During the latter part of the degree, students will deepen their knowledge of their chosen specialisation as well as study courses of their choice.

Annual themes

Personal Development of a BIT student can be divided into 6 categories according to the level of IT knowledge. Studies start with a general introduction to programs and business applications. Programming is also introduced to the students. As the know-how of students gets deeper, more applications and programs are being introduced. 5th semester is dedicated to Work Placement made either in Finland or abroad. After a peek to working life, students are encouraged to choose their free-choice courses and do their specialisation studies.

1st semester	Introduction to Business and ICT
2nd semester	Developing Business and Information Systems
3rd semester	Working with Enterprise Architectures
4th semester	Developing a Business Solution and Selecting the Study path
5th semester	Work Placement
6th-7th semester	Deepening professional profile

Student's professional development



Studies during the first three semesters are compulsory for all of the students. It is strongly recommended that students follow the curriculum given. Moreover, the course timetables are designed according to the curriculum for each semester. Students may choose their study paths from the 4th semester onwards. Study paths constitute of 30 ects. In addition to this, students can take free-choice courses from current course selection. Intention of the free-choice courses is to deepen the knowledge of specific field of studies. In case student has previous studies from similar field of studies or he/she has worked in a field, some of the courses can be passed by recognition of prior learning procedure

Business IT Consultant's Study Path

educates students for ICT consulting profession. These consultants will work either with internal or external customers to create and develop ideal business solutions. Professional profile focuses on good communication skills, deep knowledge of ICT infrastructure, architectures and applications. Based on these skills graduates are able to create effective and optimal system solutions for business needs. Graduates understand and can enhance both human and organizational change processes when new applications are implemented and they know how to train and support users.

Web Application Developer's Study Path

educates students to develop Internet based business applications. The aim is that graduates are capable to understand various business needs, can translate them into system requirements and are

able to design and program effective, user friendly and thoroughly tested applications. They can create secure and reliable applications and they have skills and knowledge for training and supporting the system users.

Recommended Study Schedule (BIT 2007 curriculum)

Business Information Technology

(students who began their studies before Autumn 2013)

----- 1st Semester -----	Code	Extent
Orientation to Studying in HAAGA-HELIA 1	INS1TF100	1
HAAGA-HELIA Tools	INS1TF003	5
Introduction to Business and Business Processes	BUS1TF001	5
Intercultural Awareness	CUL1TF001	3
Introduction to Web Site Development	ITP1TF001	5
Introduction to Programming	ITP1TF011	5
Swedish Level Test	SWE1TD061	0
English Level Course	ENG8TF003	3
Swedish Level Course	SWE8TD062	3
Non-Finnish Speakers		
Introduction to the Finnish Language 1	FIN4TF001	3
Introduction to the Finnish Language 2	FIN4TF002	3
Finnish Speakers		
Finnish and Communication 1	COM4TF001	3
----- 2nd Semester -----		
Orientation to Studying in HAAGA-HELIA 2	INS1TF200	1
Basics of Computers	DAT1TF010	4
English 1	ENG1TF058	3
Developing a Web Application	ITP1TF012	12
Managing Business Information Systems Development	SYS1TF010	5
Non-Finnish Speakers		

Finnish 3	FIN4TF003	3
Finnish 4	FIN4TF004	3
Finnish Speakers		
IT Swedish	SWE4TF044	3
-----3rd Semester -----		
Business Process Design and Modelling	BUS1TF002	5
Managing User Workstation	DAT1TF011	5
English 2	ENG1TF001	2
Developing an e-Business Application	ITP1TF013	12
Non-Finnish Speakers		
Finnish 5	FIN4TF005	3
Finnish 6	FIN4TF006	3
Free-choice professional studies		
Spoken Finnish	FIN8TF100	3
Finnish Speakers		
Finnish and Communication 2	COM4TF030	3
-----4th Semester -----		
Building a Server Environment	DAT1TF012	3
Business IT Report	INS2TF010	5
Business Mathematics	MAT1TF002	4
Information System Development Project	SYS1TF080	12
Elective Professional Studies		
Business IT Consultant		
ERP Application and Business Process Development	SYS4TF070	6
Web Application Developer		
Advanced Web Technologies	ITP4TF014	6
-----5th Semester -----		
Work Placement	PLA6TF001	30
-----6th - 7th Semester -----		

Elective Professional Studies

Business IT Consultant

Supply Chain Management Processes	BUS4TF004	6
Financial and Management Accounting Processes	BUS4TF005	6
Introduction to IT Strategic Thinking	BUS4TF007	6
Corporate and IT Security	SYST8F010	5

Web Application Developer

Corporate and IT Security	SYS8TF010	5
Database Developer	ITP4TF150	6
Software QA and Testing	ITP4TF499	5
Mobile Development	ITP8TF155	6

Free-choice Professional Studies (example)*

Big Data	BUS8TF100	5
Business Intelligence	BUS8TF017	6
Customer Relationship Management Processes	BUS8TF008	4
Excel in Business	TOO8TF006	3
Java Programming	ITP8TF301	4
Linux Basics	DAT8TF063	3
Project and Programme Management	BUS8TF006	6
Requirements Analysis	BUS8TF300	6
Sales and Service Development	BUS8TF158	3
SAP ERP Basics	SYS8TF100	7
SAP ERP Advanced	SYS8TF200	5
Selling Professional IT Services and Solutions	BUS8TF159	3
Usability	SYS8TF250	5
Web Security	SYS8TF011	5

Thesis 15

Thesis Seminar and Workshop	THE7TF900	0
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Structure, Content and Extent of the Degree Programme (BIT 2013 curriculum)

	Foreign Students	Credit points
Core Studies		105
Compulsory	Core Studies	87
	Orienting Studies	2
	General IT studies	5
	Web Application Development Studies	32
	Business IT Studies	17
	Architectures and Networks Studies	12
	Business Mathematics	4
	Culture Studies	3
	Research Seminar	6
	English Language Studies	6
Elective Core studies		18
	Finnish Language and Communication studies	18
Professional Studies		42
Compulsory Professional Studies		6
	Project Management	6
Elective Professional Studies		36
	Web Application Developer	36
	Business IT Consultant	36
Free Choice Studies		18
Work Placement		30
Thesis		15

Total 210

Finnish Students		Credit points
Core Studies		99
Compulsory	Core Studies	87
	Orienting Studies	2
	General IT studies	5
	Web Application Development Studies	32
	Business IT Studies	17
	Architectures and Networks Studies	12
	Business Mathematics	4
	Culture Studies	3
	Research Seminar	6
	English Language Studies	6
Elective Core Studies		12
	Finnish Language and Communication studies	9
	IT Swedish	3
Professional Studies		42
Compulsory Professional Studies		6
	Project Management	6
Elective Professional Studies		36
	Web Application Developer	36
	Business IT Consultant	36
Free Choice Studies		24
Work Placement		30

Thesis	15
Total	210

Note on Free Choice Studies

The amount of free choice studies is 18 credit points for foreign students and 24 for Finnish students. This is due to the differences in language studies. Students whose mother tongue is Finnish and who have completed Finnish upper secondary education or the Finnish Matriculation examination have language and communication studies for 12 credit points. Foreign students have language and communication studies for 18 credit points.

For Finnish students it is strongly recommended that they take additional foreign language studies to cover the difference of 6 credit points compared to foreign students' language studies.

Exchange semester

Students with Finnish educational background studying in the full-time day programme must include either an exchange study period or work placement abroad in their degree studies. **This regulation applies to the students who begin their studies in Autumn 2013 or after.**

The wide network of international partner institutions all over the world helps all degree students to find a suitable university for the exchange semester.

Taking courses from degree programmes conducted in Finnish

A BIT student can include a maximum of 15 credits from courses taught in degree programmes conducted in Finnish in her / his curriculum.

*Elective course offering may vary between semesters