

Degree Programme in Tourism, Pasila campus, Master education

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Degree Programme in Tourism in a Nutshell

Degree:	Master of Hospitality Management
Degree level:	Master's degree
Extent of the DP:	90 ECTS credits
Duration of the DP:	1.5-3 years
Study mode:	Part-time master programme
Assessment:	See Degree Regulations >> See assessment process >>
Programme requirements:	Applicants are expected to have a Bachelor's degree, three years working experience after the degree, and good English language skills. Students will be selected based on an entrance examination and distance assignment.
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's general arrangements for the accreditation of prior learning >>
Admission requirements:	Act of Polytechnic 9.5.2003/351 20 § See applying for the Degree Programme in Tourism, Master education >>
Access to further study:	Non-Degree studies in HAAGA-HELIA >> University studies
Internationalization:	Most of the students work and study at the same time. This gives them an option to implement real-life projects from their own organizations in learning. This opens up doors for the students and helps them develop their work place also during the studies. This makes it easier for graduates, or even students to advance professionally especially in their own organizations.
Employment opportunities after graduation:	The work of the students in the contact days is all about operating in multicultural teams. They are also supervised by staff representing several nationalities. The projects they bring with them from their own organizations familiarize the whole group with challenges of various sectors of tourism and hospitality industry. They can also go an exchange to selected partner universities of HAAGA-HELIA UAS located especially in Europe.
Cooperation with working life and with other associates:	Learning takes place in mostly applied real-life projects students bring with them to be used in different courses and thesis.

Profile of the Degree Programme

The programme provides students with a comprehensive understanding of current trends and topical issues in tourism. It is designed especially for experts in travel intermediaries and retailing, tour operating, transportation, travel management, and tourism and service organisations, who are interested in developing individual companies and work communities across various sectors of business world.

The Degree Programme of Tourism leads to a Master's degree in Hospitality Management. The programme consists of 90 credits and follows a Bachelor's Degree Programme of 210 cr. The Master's Degree programme is executed as an adult education and is implemented through monthly three-day contact sessions.

Key Learning Outcomes

The Degree Programme in Tourism is based on the perceived future needs of the industry. The focus is on the current trends such as rapid globalization, continuous change, technology and sustainability. The programme provides tools to cope with the challenges that exist in the industry and to establish and develop individual companies and work communities. The emphasis is on anticipation, sustainability and responsibility in the tourism business and on learning to cope in changing situations.

Professional Growth

The goal is to raise the know-how of an expert to the level of a developer. The programme prepares students to take on diverse professional tasks, for example involving organizational development, project coordination and management. In addition, the programme instils in students the drive for life-long learning, and professional skills that function as a solid foundation for professional growth in an ever-changing business environment.

Annual Themes

The themes of the study modules are Management, Tools to Develop Working Life, and Topical Issues in Tourism.

The programme is executed through an adult implementation with three-day contacts (Thursday - Saturday) about once a month. The length of the studies is 1½ years for a full-time and 3 years for a part-time student.

Curriculum

[Structure, Content and Extent of the Degree Programme Courses](#)

Structure, Content and Extent of the Degree Programme

We will update the DP structure (compulsory studies) by fall 2014. The learning objectives remain largely the same.

The Degree Programme in Tourism consists of 90 credit points. The studies are divided into five modules.

Structure of Degree Programme in Tourism		Credits
<i>Methods for Developing Working Life</i>		<i>15</i>
	YMA2RQ026 Action and constructive research	5
	YMA2RQ027 Project management	5
	YMA2RQ028 Conducting survey research	5
<i>Management</i>		<i>15</i>
	YMA2RQ014 Strategy in practice	5
	YMA2RQ015 Responsible leadership	10
<i>Current Issues in Tourism</i>		<i>25</i>
	YMA4RQ034 Supply Network Management	5
	YMA4RQ035 Current trends in tourism	10
	YMA4RQ036 Transformational leadership	5
	YMA2RQ023 Tools for managing the future	5
<i>Master Thesis</i>		<i>30</i>
<i>Free –Choice Professional Studies</i>		<i>5</i>
Total		90

* Tools for Development of working Life studies (15 ECTS) are offered for the students of the Degree Programme in International Business Management (IBMA) and Degree Programme in Tourism (DPT)

Courses

Degree Programme in Tourism (Master)				
Core studies			Code	ECTS credits
	Compulsory core studies			
Professional studies				
	Compulsory professional studies			
		Responsible Leadership	YMA2RQ015	10
		Tools for Managing the Future	YMA2RQ023	5
		Strategy in Practice	YMA2RQ014	5
		Action and Constructive Research	YMA2RQ026	5
		Project Management	YMA2RQ027	5
		Conducting Survey Research	YMA2RQ028	5
	Elective professional studies			
		Current Trends in Tourism	YMA4RQ035	10
		Transformation Leadership	YMA4RQ036	5
Free-choise studies				
Thesis				
		Thesis	YMA7RQ001	30