

Degree Programme in International Business Management, Helsinki Pasila Campus, Master Education

Curriculum

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The curriculum will be partly renewed in autumn 2014.

Brochure:	Visual brochure >>
Name of qualification:	Master of Business Administration
Level of qualification:	Master's Degree
ECTS credits:	90 ECTS credits
Official length of the programme:	1,5-3 years
Mode of Study:	Part-time master programme <ul style="list-style-type: none">• See Degree Regulations >>• See assessment process >>
Assessment:	
Programme requirements:	Compulsory Advanced Professional Studies (CAPS), Elective Advanced Professional Studies (EAPS) & Free-Choice Studies, Master's Thesis including Workshops 1 & 2 and Maturity Test
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's arrangements for the accreditation of prior learning >> Act of Polytechnic 9.5.2003/351 20 §
Admission requirements:	<ul style="list-style-type: none">• See admission criteria 2014 >>• Non-Degree Programmes at HAAGA-HELIA >>• University studies• Open University studies
Access to further study:	
Internationalization:	IBMA has an international learning environment as the students and teachers have international background and work experience. The students can also take courses at selected foreign partner universities of HAAGA-HELIA UAS. IBMA focuses on international business management challenges through individual and group assignments and the master's degree thesis.

Employment opportunities after graduation:

IBMA students have in average more than 10 years of work experience that helps them to integrate their existing skills, knowledge and experiences with the new theories and concepts during their master studies. Their professional growth makes them competitive in the job market and it promotes their career development.

Cooperation with working life and with other associates:

Learning during the programme happens by addressing international business management problems in case studies, research, and in the master's degree thesis that is a work development project with international business dimensions. The thesis, as an applied research and development project, is a substantial part of the studies to be implemented in close collaboration between the students, their workplace and HAAGA-HELIA UAS.

Contact information:

[Degree programme's contact information >>](#)

Profile of the Degree Programme in International Business Management IBMA

Why IBMA is a good choice for you? It provides you

- a practical learning approach: *Learning by Working*
- flexibility in your study schedules: evenings, weekends, study tours, intensive and virtual sessions
- an opportunity to create your individual schedule and your Personal Study Plan (PSP) that allows you to select your elective and free-choice international business studies to maximize your strengths as a manager

By taking a practical approach to learning - such as workshops, exercises, lectures, thesis work, and other student-centered activities - IBMA creates a learning context where students are expected and able to integrate their work experience with their international business studies.

Key learning outcomes of the Degree Programme

The goal of IBMA is to develop students' international business management competences through variety of work development methods and tools, international business management courses, and through tutoring them in an applied research and work development project as their Master's Thesis. Working on the thesis starts from the very beginning of the studies. Students are expected to act as facilitators and leaders of change by applying in practice their international business knowledge that will make them and their organizations competitive players in international business.

The three main objectives of the IBMA Programme are to

1. satisfy the increased demand of organizations for employees with practical and current international business knowledge and competencies,
2. provide a career opportunity for Bachelor graduates by continuing and upgrading their education in international business management, and to
3. encourage students to apply their international business management skills and knowledge in their everyday work in order to create and extract value for their organizations.

Professional growth

The professional growth in IBMA has three phases: CAPS, EAPS and Master's Thesis. After accomplishing the Compulsory Advanced Professional Studies CAPS, you prepare your Personal Study Plan (PSP) for taking Elective Advanced Professional Studies EAPS and Free-choice Studies to enhance your international business competencies. The Master's Thesis (30 ECTS) is a Work Development Project that is related to challenges in international business management of an organization. Therefore, the Master's Thesis provides value not only for the students but for their organizations as well.

Upon graduation you will possess an internationally recognized degree called *Master of Business Administration* that is a Master's degree awarded by HAAGA-HELIA University of Applied Sciences.

Semester themes for studies started before autumn 2014

- Semester 1: Work development research methods (including qualitative and quantitative research methods) project management, workshops 1-2-3, and thesis project.
- Semester 2: Corporate strategy and international human resources management (including international talent management and communities of practice), workshops 4-5-6, and thesis project.
- Semesters 3-4: Elective advanced professional studies in international business management, free-choice studies according to personal study plans, and thesis project. IBMA offers study tours to Silicon Valley and to Hong Kong.

Semester themes for studies starting in autumn 2014

- *Semester 1*: Applied Research and Development; Project Management; and International Talent Management.
- *Semester 2*: Strategy in Practice; Leading Change; and Leadership in the Knowledge Economy.
- *Semesters 3*: Tools for Analysing and Forecasting; Leadership Communication; and Internationalization of the Firm.

Furthermore, students can participate in study tours to Silicon Valley and/or to Hong Kong voluntarily. Elective master courses can be taken in universities, open-university, specialization studies, partner schools abroad, and in summer schools abroad after the approval of the study advisor.

Structure, Content and Extent of the Degree Programme in International Business Management

The Degree Programme in International Business Management is a 90 credit points master programme.

Structure for studies starting in autumn 2014

The curriculum is partly renewed in autumn 2014. This is a preliminary version that is finalized during the spring.

Profile of the Degree Programme in International Business Management ECTS

<i>Work Development Methods</i>	15
Tools for Analysing and Forecasting	5
Applied Research and Development	5
Project Management	5
<i>Leadership and Work Community</i>	15
Strategy in Practice	5
Leadership Communication	5
Leading Change	5
<i>DP Specific Compulsory Advanced Professional Studies</i>	15
Internationalization of the Firm	5
Leadership in the Knowledge Economy	5
International Talent Management	5
<i>Elective Advanced Professional Studies</i>	10
Strategic Alliances, Mergers and Acquisitions	5
Doing Business in Emerging Markets	5
Global Business Management Simulations	5
Leading by Branding	5
International Marketing	5
Cultural and Economic Geography	5
Knowledge Management	5
Conducting Quantitative Research	5
Silicon Valley Study Tour	5
Hong Kong Study Tour	5
<i>Free-choice Studies</i>	5
<i>Master's thesis: Research and Development Project</i>	30
Total	90

Structure for studies started before autumn 2014

		ECTS credits
Degree Programme in International Business Management (Master)		
Compulsory Advanced Professional Studies (CAPS) & Workshops		35
Work Development Methods and Tools (15)	Conducting Qualitative Research	5
	Conducting Quantitative Research	5
	Project Management	5
	Strategy in Practice	5
International Business Management (10)	People and Organizations: International Talent Management (A) and Communities of Practice (B)	5
Workshops (10)	Workshops 1, 2, 3, 4, 5 and 6	10
Elective Advanced Professional Studies (EAPS) & Free-Choice Studies		25
Students select courses for 20 ECTS (minimum 15 ECTS from IBMA courses)	Internationalization of the Firm	5
	Strategic Alliances, Mergers and Acquisitions	5
	Knowledge Management	5
	Doing Business in Emerging Markets	5
	Cultural and Economic Geography	5
	Riding the Waves of Change	5
	Study Tour: Silicon Valley	5
	Study Tour: Hong Kong	5
	International Business Management Simulations	5
	Leading by Branding	5
	International Marketing	5
Free-Choice Studies		5
Master's Thesis (Work Development Project)		30
TOTAL		90

Course List - Degree Programme in International Business Management

Degree Programme in International Business Management (Master)	Code	ECTS credits
Compulsory Advanced Professional Studies (CAPS) and Workshops	CAPS	30
Conducting Qualitative Research	MGT2LG101	5
Conducting Quantitative Research	MGT2LG102	5
Project Management	MGT2LG103	5
Strategy in Practice	MGT2LG104	5
People and Organizations: International Talent Management (A) and Communities of Practice (B)	MGT2LG105	5
Workshop 1: Orientation to CAPS and Thesis Idea	MGT2LG106	1
Workshop 2: Emerging Themes in International Business and Thesis Plan	MGT2LG107	2
Workshop 3: Maximizing Your Strengths as a Manager and Personal Study Plan	MGT2LG108	2
Workshop 4: Orientation to EAPS and Emerging Markets and Thesis Progress Report 1	MGT2LG109	1
Workshop 5: Global Branding and Thesis Progress Report 2	MGT2LG110	2
Workshop 6: Current International Business Topics and Thesis Progress Report 3	MGT2LG111	2
Elective Advanced Professional Studies (EAPS)	EAPS	25
Internationalization of the Firm	MGT4LG201	5
Strategic Alliances, Mergers and Acquisitions	MGT4LG202	5
Knowledge Management	MGT4LG203	5
Doing Business in Emerging Markets	MGT4LG204	5
Cultural and Economic Geography	MGT4LG205	5
Riding the Waves of Change	MGT4LG206	5
Silicon Valley Study Tour	MGT4LG207	5
Hong Kong Study Tour	MGT4LG208	5
International Business Management Simulations	MGT4LG209	5
International Marketing	MGT4LG210	5
Leading by Branding	MGT4LG211	5
Free-Choice Studies	MGT30	5
Additional Studies	MGT40	30
Master's Thesis	MGT50	30
Work Development Project	MGT7LG501	30
TOTAL		90

Course descriptions are available through the links in the course codes.

Recommended Study Schedule - Degree Programme in International Business Management

Part-time master studies could take around one and half to three years. The contact hours are scheduled for evenings and weekends. Please note that you will start working on your Master's thesis from the very beginning of the programme. Therefore, it is suggested that you have your thesis topic when you start your studies.

Study Paths - Degree Programme in International Business Management

The IBMA Programme, together with other master's degree programmes of HAAGA-HELIA in English, offers students a wide range of Compulsory and Elective Advanced Professional Studies in international business (including study tours to Silicon Valley and to Hong Kong) and Free-Choice Studies.

In addition, students can take courses from other HAAGA-HELIA master's degree programmes, as well as master courses from Open University after getting approval from their academic advisor, as their Elective Advanced Professional Studies (EAPS). These courses could be chosen to fit best with the students' personal development areas and with the development needs of their workplace defined in their personal study plans (PSPs). Students can start to take elective courses from the beginning of their studies. In addition to their studies included in their Master's degree (90 ECTS), students can take unlimited number of courses related to their thesis or/and to their interests as their additional studies.