

# DP in Tourism, Pasila campus, Master education

[Degree Programme in Tourism in a Nutshell](#) | [Profile of the Degree Programme](#) | [Key Learning Outcomes](#) | [Professional Growth](#) | [Semester Themes](#) | [Curriculum](#)

## Degree Programme in Tourism in a Nutshell

<b>Name of qualification:</b>	Master of Hospitality Management
<b>Level of qualification:</b>	Master's degree
<b>ECTS credits:</b>	90 ECTS credits
<b>Official length of the programme:</b>	1,5-3 years
<b>Mode of Study:</b>	Part-time master programme
<b>Assessment:</b>	<ul style="list-style-type: none"><li>▪ <a href="#">See Degree Regulations</a> &gt;&gt;</li><li>▪ <a href="#">See assessment process</a> &gt;&gt;</li></ul>
<b>Programme requirements:</b>	Applicants are expected to have a Bachelor's degree, three years working experience after the degree, and good English language skills. Students will be selected based on an entrance examination and distance assignment.
<b>General arrangements for the accreditation of prior learning:</b>	See HAAGA-HELIA's arrangements for the accreditation of prior learning >> <a href="#">Ahot (in finnish)</a>
<b>Admission requirements:</b>	Act of Polytechnic 9.5.2003/351 20 § <ul style="list-style-type: none"><li>▪ See <a href="#">admission criteria 2013</a> &gt;&gt;</li></ul>
<b>Access to further study:</b>	<ul style="list-style-type: none"><li>▪ <a href="#">Non-Degree studies at HAAGA-HELIA</a> &gt;&gt;</li><li>▪ University studies</li></ul>

## Profile of the Degree Programme

The programme provides students with a comprehensive understanding of current trends and topical issues in tourism. It is designed especially for experts in travel intermediaries and retailing, tour operating, transportation, travel management, and tourism and service organisations, who are interested in developing individual companies and work communities across various sectors of business world.

The Degree Programme of Tourism leads to a Master's degree in Hospitality Management. The programme consists of 90 credits and follows a Bachelor's Degree Programme of 210 cr. The Master's Degree programme is executed as an adult education and is implemented through monthly three-day contact sessions.

## **Key Learning Outcomes**

The Degree Programme in Tourism is based on the perceived future needs of the industry. The focus is on the current trends such as rapid globalization, continuous change, technology and sustainability. The programme provides tools to cope with the challenges that exist in the industry and to establish and develop individual companies and work communities. The emphasis is on anticipation, sustainability and responsibility in the tourism business and on learning to cope in changing situations.

## **Professional Growth**

The goal is to raise the know-how of an expert to the level of a developer. The programme prepares students to take on diverse professional tasks, for example involving organizational development, project coordination and management. In addition, the programme instils in students the drive for life-long learning, and professional skills that function as a solid foundation for professional growth in an ever-changing business environment.

## **Semester Themes**

The themes of the study modules are Management, Tools to Develop Working Life, and Topical Issues in Tourism.

The programme is executed through an adult implementation with three-day contacts (Thursday - Saturday) about once a month. The length of the studies is 1½ years for a full-time and 3 years for a part-time student.

## **Curriculum**

- [Structure, Content and Extend of the DP >>>](#)
- [Courses >>>](#)

# Courses

Degree Programme in Tourism (Master)			
Core studies		Code	ECTS credits
<input type="checkbox"/>	Compulsory core studies		
Professional studies			
<input type="checkbox"/>	Compulsory professional studies		
<input type="checkbox"/>	Responsible Leadership	<a href="#">YMA2RQ015</a>	10
<input type="checkbox"/>	Tools for Managing the Future	<a href="#">YMA2RQ023</a>	5
<input type="checkbox"/>	Strategy in Practice	<a href="#">YMA2RQ014</a>	5
<input type="checkbox"/>	Action and Constructive Research	<a href="#">YMA2RQ026</a>	5
<input type="checkbox"/>	Project Management	<a href="#">YMA2RQ027</a>	5
<input type="checkbox"/>	Conducting Survey Research	<a href="#">YMA2RQ028</a>	5
<input type="checkbox"/>	Elective professional studies		
<input type="checkbox"/>	Selling and Travel Procurement	<a href="#">YMA4RQ034</a>	5
<input type="checkbox"/>	Current Trends in Tourism	<a href="#">YMA4RQ035</a>	10
<input type="checkbox"/>	Transformation Leadership	<a href="#">YMA4RQ036</a>	5
Free-choice studies			
<input type="checkbox"/>	Tourism Management - from Practice to Theory	<a href="#">YMA8RQ005</a>	5
Thesis			
<input type="checkbox"/>	Thesis	<a href="#">YMA7RQ001</a>	30

Course descriptions are available through links in course codes.

# Structure, Content and Extent of the DP

The Degree Programme in Tourism consists of 90 credit points. The studies are divided into five modules.

<b>Structure of Degree Programme in Tourism</b>		<b>Credits</b>
<i>Methods for Developing Working Life</i>		<i>15</i>
	YMA2RQ026 Action and constructive research	<i>5</i>
	YMA2RQ027 Project management	<i>5</i>
	YMA2RQ028 Conducting survey research	<i>5</i>
<i>Management</i>		<i>15</i>
	YMA2RQ014 Strategy in practice	<i>5</i>
	YMA2RQ015 Responsible leadership	<i>10</i>
<i>Current Issues in Tourism</i>		<i>25</i>
	YMA4RQ034 Selling and Travel Procurement	<i>5</i>
	YMA4RQ035 Current trends in tourism	<i>10</i>
	YMA4RQ036 Transformation leadership	<i>5</i>
	YMA2RQ023 Tools for managing the future	<i>5</i>
<i>Master Thesis</i>		<i>30</i>
<i>Free –Choice Professional Studies</i>		<i>5</i>
<b>Total</b>		<b><i>90</i></b>

\* Tools for Development of working Life studies (15 ECTS) are offered for the students of the Degree Programme in International Business Management (IBMA) and Degree Programme in Tourism (DPT)