

Degree Programme in International Business Management, Helsinki Pasila campus, Master education

[Degree Programme in International Business Management in a Nutshell](#) | [Profile of the Degree Programme](#) | [Key Learning Outcomes](#) | [Professional Growth](#) | [Semester Themes](#) | [Curriculum](#)

Degree Programme in International Business Management (IBMA) in a Nutshell

Name of qualification:	Master of Business Administration
Level of qualification:	Master's degree
ECTS credits:	90 ECTS credits
Official length of the programme:	2-3 years
Mode of Study:	Part-time master programme
Assessment:	<ul style="list-style-type: none">• See Degree Regulations >>• See assessment process >>
Programme requirements:	Core studies, Personal studies, Workshops, Master's thesis including Maturity Examination
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's arrangements for the accreditation of prior learning >> Act of Polytechnic 9.5.2003/351 20 §
Admission requirements:	<ul style="list-style-type: none">• See admission criteria 2013 >>• Non-Degree studies at HAAGA-HELIA >>
Access to further study:	<ul style="list-style-type: none">• University studies

Profile of the Degree Programme in International Business Management

Why IBMA is a good choice for you? IBMA provides you

- a practical learning approach: Learning by Working,
- flexibility in your studies: evenings, weekends, and intensive sessions, and
- a possibility to make your Personal Study Plan (PSP) that allows you to personalize your international business studies and to maximize your strengths as a manager

IBMA by taking a practical approach to learning - such as workshops, exercises, lectures, thesis work, and other student-centered activities - creates a learning context where students are expected and able to integrate their work experience with their international business studies.

Key learning outcomes of the Degree Programme

The goal of IBMA is to develop students' international business management competences through variety of work development research, international business management courses, and through tutoring them in a work development project as their Master's Thesis. Working on the thesis starts from the very beginning of the studies. Students are expected to act as facilitators of change by applying in practice their international business knowledge that will make them and their organizations competitive players in international business.

The three main objectives of the IBMA Programme are to

1. satisfy the increased demand of organizations for employees with practical and current international business knowledge and competencies,
2. provide an opportunity for Bachelor graduates to continue and upgrade their education in international business management, and to
3. encourage students to apply their international business skills and knowledge in their everyday work in order to create and extract value for their organizations.

Professional growth

The professional growth in IBMA has three phases: CAPS, EAPS and Master's Thesis. After accomplishing the Compulsory Advanced Professional Studies (CAPS) (30 ECTS), you prepare your Personal Study Plan (PSP) for taking Elective Advanced Professional Studies (EAPS) and Free-choice Studies (30 ECTS) to enhance your international business competencies. The Master's Thesis (30 ECTS) is a Work Development Project that is related to challenges in international business management of an organization. Therefore, the Master's Thesis provides value not only for the students but for their organizations as well.

Upon graduation you will possess an internationally recognized degree called Master of Business Administration that is a Master's degree awarded by HAAGA-HELIA University of Applied Sciences.

Semester themes

- Semester 1: Work development research methods (including qualitative and quantitative research methods) project management, workshops 1-2-3, and thesis project.
- Semester 2: Corporate strategy and international human resources management (including international talent management and communities of practice), workshops 4-5-6, and thesis project.
- Semesters 3-4: Elective advanced professional studies in international business management, free-choice studies according to personal study plans, and thesis project. IBMA offers study tours to Silicon Valley and to Hong Kong.

Curriculum

- [Structure, Content and Extend of the DP >>>](#)
- [Courses >>>](#)
- [Recommended Study Schedule >>>](#)
- [Study Paths >>>](#)

Structure, Content and Extent of the DP

The Degree Programme in International Business Management - IBMA consists of 90 credit points.

For studies starting in autumn 2012

Degree Programme in International Business Management (Master)		ECTS credits
Compulsory Advanced Professional Studies (CAPS) & Workshops		35
Work Development Methods and Tools (15)	Conducting Qualitative Research	5
	Conducting Quantitative Research	5
	Project Management	5
International Business Management (10)	Strategy in Practice	5
	People and Organizations: International Talent Management (A) and Communities of Practice (B)	5
Workshops (10)	Workshops 1, 2, 3, 4, 5 and 6	10
Elective Advanced Professional Studies (EAPS) & Free-Choice Studies		25
Students select courses for 20 ECTS (minimum 15 ECTS from IBMA courses)	Internationalization of the Firm	5
	Strategic Alliances, Mergers and Acquisitions	5
	Knowledge Management	5
	Doing Business in Emerging Markets	5
	Cultural and Economic Geography	5
	Riding the Waves of Change	5
	Study Tour: Silicon Valley	5
	Study Tour: Hong Kong	5
	International Business Management Simulations	5

	International Marketing	5
Free-Choice Studies		5
Master's Thesis (Work Development Project)		30
Workshops (0)	Workshop 7, 8 and 9 (thesis clinics)	0
TOTAL		90

For studies started before autumn 2012

Modules (ECTS)	Themes (ECTS)	Courses (ECTS)
Core Studies (30) First academic year	Management and Business Research (13)*	Qualitative Research in International Business (5)
		Quantitative Research in International Business(5)
		Tools for Managing the Future (3)
	Managing International Business Projects (6)	International Business Project Management (3)
		Project Management Tools (3)
	International Human Resources (6)	International Talent Management (3)
		Communities of Practice (3)
Workshops 1-2-3 (5)		
Personal Studies (30) Second academic year	Preparing and implementing the Personal Study Plan (PSP)	Elective courses (25)
	Workshops 4-5-6 (5)	
Thesis into Practice (30) Third academic	Thesis Work (30)	Thesis as work development project (collaboration of the student, company and HH)

year	Workshops 7-8-9 (0)
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* Management and Business Research courses (13 ECTS) are offered to students of the Degree Programme in International Business Management (IBMA) and Degree Programme in Tourism (DPT).

Courses

For studies starting in autumn 2012

Degree Programme in International Business Management (Master)	Code	ECTS credits
Compulsory Advanced Professional Studies (CAPS) and Workshops	CAPS	30
Conducting Qualitative Research	MGT2LG101	5
Conducting Quantitative Research	MGT2LG102	5
Project Management	MGT2LG103	5
Strategy in Practice	MGT2LG104	5
People and Organizations: International Talent Management (A) and Communities of Practice (B)	MGT2LG105	5
Workshop 1: Orientation to CAPS and Thesis Idea	MGT2LG106	1
Workshop 2: Emerging Themes in International Business and Thesis Plan	MGT2LG107	2
Workshop 3: Maximizing Your Strengths as a Manager and Personal Study Plan	MGT2LG108	2
Workshop 4: Orientation to EAPS and Emerging Markets and Thesis Progress Report 1	MGT2LG109	1
Workshop 5: Global Branding and Thesis Progress Report 2	MGT2LG110	2
Workshop 6: Current International Business Topics and Thesis Progress Report 3	MGT2LG111	2
Elective Advanced Professional Studies (EAPS)	EAPS	25
Internationalization of the Firm	MGT4LG201	5
Strategic Alliances, Mergers and Acquisitions	MGT4LG202	5
Knowledge Management	MGT4LG203	5

Doing Business in Emerging Markets	MGT4LG204	5
Cultural and Economic Geography	MGT4LG205	5
Riding the Waves of Change	MGT4LG206	5
Silicon Valley Study Tour	MGT4LG207	5
Hong Kong Study Tour	MGT4LG208	5
International Business Management Simulations	MGT4LG209	5
International Marketing	MGT4LG210	5
International Business Acumen (IBA) courses		
Free-Choice Studies	MGT30	5
Additional Studies	MGT40	30
Master's Thesis	MGT50	30
Work Development Project	MGT7LG501	30
Workshop 7, 8 and 9: Thesis Clinics		0
TOTAL		90

For studies started before autumn 2012

Degree Programme in International Business Management (Master)	Code	ECTS credits
Core Studies		30
Compulsory studies are implemented according to the new curriculum started in autumn 2012. See above.		
Personal studies		30
<i>Compulsory personal studies</i>		<i>5</i>
Workshop 4	MGT2LG044	1
Workshop 5	MGT2LG045	2

Workshop 6	MGT2LG046	2
<i>Elective personal studies</i>		25
Elective courses are implemented according to the new curriculum started in autumn 2012. See above.		
Thesis into Practice		30
Thesis Work	MGT7LG040	30
Workshop 7, 8 and 9	MGT8LG047 , MGT8LG048 , MGT8LG049	0
TOTAL		90

Course descriptions are available through the links in the course codes.

Recommended Study Schedule

For studies starting in autumn 2012

Part-time studies could take around two to three years. The contact hours are scheduled for the evening hours and the workshops will be during the weekends. It is recommended to take the Compulsory Advanced Professional Studies (CAPS) in the first year, and to take the Elective Professional Advanced Studies (EAPS) and Free-choice Studies in the second year of the studies. Please note that you will start working on your Master's thesis from the very beginning of the programme. Therefore, it is suggested that you have your thesis topic ideas when you start your studies (Workshop 1).

For studies started before autumn 2012

The contact hours are scheduled for the evening hours and the workshops will be during the weekends. Part-time studies could take around two to three years. It is recommended to take the core studies first and take the elective courses in the second year of the studies. Please note that students will start working on their thesis from the very beginning of the programme. Therefore, it is suggested that students have their thesis topic ideas when they start their studies.

Study Paths

For studies starting in autumn 2012

The IBMA Programme, together with other master's degree programmes of HAAGA-HELIA in English, offers students a wide range of Elective Advanced Professional Studies (EAPS) in international business and Free-choice Studies, from which they can choose up to 25 ECTS to complete their master's degree. IBMA offers study tours to Silicon Valley and to Hong Kong.

In addition, there are International Business Acumen (IBA) specialization courses of HAAGA-HELIA (altogether 24 ECTS) that students could take as their Elective Advanced Professional Studies (EAPS). Students can also take master courses from Open University after getting approval from their academic advisor. These courses could be chosen to fit best with the students' personal development areas and with the development needs of their workplace defined in their personal study plans at the end of their first academic year. Normally, students begin to take the elective courses in the second year of their studies. Students, in addition to their studies included in their Master's degree (90 ECTS), could take as many Additional Studies related to their thesis or/and to their interests as they want.

For studies started before autumn 2012

The IBMA Programme offers students a range of elective international business courses, 50 ECTS altogether, from which they can choose up to 25 ECTS to complete their master's degree.

Furthermore, there are International Business Acumen (IBA) specialization courses of HAAGA-HELIA (altogether 24 ECTS) that students could take as their personal studies. These courses could be chosen to fit best with the students' personal development areas and with the development needs of their workplace defined in their personal study plans at the beginning of the 2nd academic year. Normally, students begin to take the elective courses in the second year of their studies. Students, in addition to their studies included in their Master's degree (90 ECTS), could take as many additional studies related to their thesis or/and to their interests as they want.

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