

## Degree Programme in Leading Business Transformation, Pasila, Master Education

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*Please note! The previously offered programmes Degree Programme in International Business Management and Degree Programme in Communication Management are included in this programme and its specialisations.*

### DP in Leading Business Transformation in a Nutshell

<b>Name of qualification:</b>	Master of Business Administration
<b>Level of qualification:</b>	Master's Degree
<b>ECTS credits:</b>	90 ECTS credits
<b>Official length of the programme:</b>	1,5-3 years
<b>Mode of Study:</b>	Part-time master programme
<b>Assessment:</b>	See <a href="#">Degree Regulations and assessment &gt;&gt;</a>
<b>Programme requirements:</b>	Compulsory studies 20 ECTS, Specialisation Studies 20 ECTS, Free-choose studies 20 ECTS, Thesis 30 ECTS.
<b>General arrangements for the accreditation of prior learning:</b>	See Haaga-Helia's arrangements for the <a href="#">recognition of prior learning &gt;&gt;</a>
<b>Admission requirements:</b>	Act of Polytechnics 9.5.2003/351 20§ Before applying see the admission criteria at <a href="http://www.studyinfo.fi">www.studyinfo.fi</a> !
<b>Access to further study:</b>	<ul style="list-style-type: none"><li>• University studies</li><li>• Vocational teacher education</li></ul>
<b>Specialisation areas:</b>	Students choose their specialisation area from the following options: <ul style="list-style-type: none"><li>• Strategic Thinking and Management (Pasila)</li><li>• Leadership and People Management (Pasila)</li><li>• Customer Relationships and Sales (Pasila)</li></ul>

	<ul style="list-style-type: none"> <li>• Digital Marketing and Communications (Pasila)</li> <li>• Entrepreneurship and Business Design (Pasila)</li> <li>• Digital Business Opportunities (Pasila)</li> <li>• Experience Economy and Designing Services (Haaga/Pasila)</li> </ul>
<b>Internationalisation:</b>	<p>The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.</p>
<b>Employment opportunities after graduation:</b>	<p>The programme encourages students to study and work concurrently, which gives the students the opportunity to integrate real-life projects in studies. This exchange between work and study enhances the skills and competencies the students need to advance professionally.</p> <p>The programme gives the students excellent qualifications for a variety of managerial and specialist positions in business and other organisations.</p> <p>The students could be working in the following positions: project manager, brand manager, change manager, communication manager, marketing manager, human resources manager.</p>
<b>Cooperation with working life and with other associates:</b>	<p>The studies and learning assignments seek to mirror the everyday business in corporations and other organizations. The learning sessions include guest lectures, visits and/or real-life cases to be solved. In addition, the thesis project itself is a development project in an authentic organisation context.</p>
<b>Contact information:</b>	<p><a href="#">Contact information for Master's Degree Programmes &gt;&gt;</a></p>