

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS IN A NUTSHELL

Name of qualification:	Bachelor of Business Administration (BBA) and the Finnish title of tradenomi
Level of qualification:	Bachelor's degree
ECTS credits:	210 ECTS credits
Official length of programme:	3.5 years
Mode of study	Full-time day programme
Assessment:	<ul style="list-style-type: none"> • See Degree Regulations >>
Programme requirements:	General eligibility for higher education in Finland; Language skills as required in the joint application system to degree programmes conducted in English
General procedure for the accreditation of prior learning:	See Haaga-Helia general rules for the accreditation of prior learning
Admissions requirements:	Act of Polytechnics 9.5.2003/351 20§ <ul style="list-style-type: none"> • Before applying see the admission criteria at www.studyinfo.fi !
Access to further study:	<ul style="list-style-type: none"> • Non-Degree studies in Haaga-Helia >> • University studies
Student exchange:	<p><i>Students in the old curriculum:</i> Student exchange is possible during the 2nd year or 3rd year.</p> <p><i>Students in the new curriculum:</i> Student exchange is possible during the 2nd year.</p>

[Degree Programme in International Business, curriculum 2009](#)

PROFILE OF THE DEGREE PROGRAMME IN INTERNATIONAL BUSINESS

Why to Choose Haaga-Helia BBA in International Business, Helsinki Pasila?

Your aim is to

- Acquire a mind-set of continuous personal and professional development.
- Have a strong professional orientation to global business.
- Develop competencies in effective multicultural teamwork and communication.
- Acquire a variety of competences needed by business developers, digital implementers, knowledge facilitators, relationship builders and solution providers.
- Become an expert in one of the key fields in global business such as in customer relationship management and communication, entrepreneurship, financial management, human resource management and supply chain management.

KEY LEARNING OUTCOMES OF THE DEGREE PROGRAMME

Haaga-Helia International Business graduates are highly competitive knowledge workers in the global labour markets. Graduates have the skills and broad-based know-how needed in global professional B2B services-focused environment. They anticipate future trends and cope proactively with the volatility of global markets. Our sales and service minded graduates create value through proactive networking in international contexts. In addition, they manage and lead multinational projects using effective teamwork, digital tools, time management, communications and negotiation skills. They also appreciate the importance of sustainability and business ethics.

STRUCTURE, CONTENT AND EXTENT OF THE DEGREE PROGRAMME, CURRICULUM 2016

The bachelor's degree consists of 210 credit points. The basic studies compulsory for all include studies of 100 credit points, professional studies 50, free-choice studies 15, work placement 30 and thesis 15 credit points. The structure of Haaga-Helia International

Business programme is based on this frame work. It ensures also graduation within the target time to the students.

Degree Programme Structure	
Basic Studies including 25 cr language studies (compulsory for all students)	100 cr
Specialisation Studies	50 cr
Free-choice Studies	15 cr
Work Placement	30 cr
Thesis	15 cr
TOTAL	210 cr

The studies include 25 credit points of communication and language studies. All students study 5 credit points Business English Communication. Foreign degree students have 15 credit points Finnish language studies as a compulsory part of their studies. Finnish degree students study 5 credit points Business Swedish. On the basis of the diagnostic Swedish language test, a separate brush-up course in Swedish is recommended before the Business Swedish course. In addition, all students choose a third language (10 credit points) either at an advanced or beginner's level among the selection of language studies.

On the basis of the results in the mathematics exam in the entrance examination or the diagnostic test in the beginning of the studies a separate pre-algebra course is offered to the students to ensure success in the business mathematics and statistical methodology studies.

PEDAGOGIC SOLUTIONS

The programme incorporates a diverse range of teaching styles and formats that support learners, but it also encourages individual responsibility to take command of learning and to specialise in areas of personal professional interest. GLOBBA develops skills and increases knowledge, but foremost it builds competencies – the ability to apply skills and knowledge. Transcending the program on all levels is a professional attitude embodying entrepreneurial spirit, embracing cultural diversity, incorporating new technology and reflecting on continuous improvement.

Learning takes place in varying combinations of contact-based tuition, virtual learning, independent and team study as well as projects done by either exploring businesses or

collaborating with business organisations. The international student body and the international semester allow the student to gain authentic multicultural understanding and competencies. Courses rely on a combination of student-centred and instructor-facilitated learning methods. Interactive lectures support class discussions, individual assignments, problem-based learning and team projects. Hands-on, entrepreneurial projects with Haaga-Helia's partners require students to develop competencies in project management, digitalisation, negotiation, service and sales. Students improve their oral and written English skills through discussions and team presentations as well as written assignments and project reports. These pedagogical solutions facilitate the development of competencies required for successful international careers.

MULTICULTURAL LEARNING

When studying in the Haaga-Helia International Business Programme students have several opportunities to include multicultural dimensions in their degree studies. About one half of the students in the programme come outside Finland. They represent over 60 different nationalities. Annually more than 150 exchange students study in the programme. The large international student community at Haaga-Helia offers a natural daily platform for multicultural learning. Learning of multicultural communication and business knowledge is based on the vast expertise of the Haaga-Helia teaching staff. The full-time lecturers represent several different nationalities. In addition, visiting guest lecturers from Haaga-Helia's international partner institutions give frequently lectures in the programme. In the full-time day programme students with the Finnish educational background must include either an exchange study period or work placement abroad in their degree studies. The wide network of international partner institutions all over the world helps all degree students find a suitable university for an exchange semester or two semester long double degree studies.

GLOBBA16S19 Degree Programme in International Business Helsinki autumn 2019 Full-time Bachelor of Business Administration, 210 ECTS

Autumn 2019

- Structure
- Description

Select visible years, semesters and periods (when only one year is selected) by clicking buttons below. (S = Spring, A = Autumn)

Year of study1234

Semesters1A1S2A2S3A3S4A

Search:

BASIC STUDIES
(All compulsory)

Search:

IBU1LF101 Introduction to International Business

MAT1LF101 Business Mathematics

ICT1LF101 Business ICT Skills

ENT1LF101 Entrepreneurship

MAR1LF101 Basics of Marketing

SCM1LF101 Basics of Supply Chain Management

HRM1LF101 Basics of Human Resource Management

ACC1LF101 Basics of Financial Management

IBU1LF102 Selling to Export Markets

IBU1LF103 Internationalisation of a Firm

ECO1LF101 International Economics

ICT1LF102 ERP and Project Management

BUS1LF101 Sustainable Business

IBU1LF104 International Trade Practicalities and Business Law

LANGUAGE AND COMMUNICATION STUDIES
(Select 25 ECTS)

COM1LF101 International Business Communication

FIN1LF101 Finnish for Foreigners 1

FIN1LF102 Finnish for Foreigners 2

FIN1LF103 Finnish for Foreigners 3

FIN1LF104 Finnish for Foreigners 4

FIN1LF105 Finnish Business Communication (for Finnish Students)

FIN8LF101 Finnish for Exchange Students

FRE8LF101 French 1

Search:

FRE8LF102 French 2

FRE8LF103 French 3

FRE8LF104 French 4

GER8LF101 German 1

GER8LF102 German 2

GER8LF103 German 3

GER8LF104 German 4

SPA8LF101 Spanish 1

SPA8LF102 Spanish 2

SPA8LF103 Spanish 3

SPA8LF104 Spanish 4

SWE8LF101 Swedish 1

SWE8LF102 Swedish 2

Swedish Business Communication
(Select 0-0 ECTS)

SWE1LF101A Business Swedish / Written (for Finnish Students)

SWE1LF101B Business Swedish / Oral (for Finnish Students)

SPECIALISATION STUDIES

(Select 50 ECTS)

IBU3LF101 Specialisation Project

Financial Management
(Select 0-0 ECTS)

ACC3LF101 Financial Accounting

ACC3LF102 Business Controlling and Analytics

ACC3LF103 Financial Statement Analysis

Search:

FIE3LF101 Introduction to Corporate Finance

ACC3LF104 Budgeting and Performance Evaluation

FIE3LF102 Investment Management

FIE3LF103 International Finance

ACC3LF107 Advanced Financial Accounting

Entrepreneurship
(Select 0-0 ECTS)

ENT3LF101 Forms of Entrepreneurship

ENT3LF102 Entrepreneur's Networks and Arenas

ENT3LF103 Growth for Entrepreneurship

Human Resource Management
(Select 0-0 ECTS)

HRM3LF101 Employer Branding

HRM3LF102 Talent Development

HRM3LF103 Talent Management

HRM3LF104 eHRM

HRM3LF105 HR Strategy and Change

HRM3LF106 HR Legislation

HRM3LF107 Leadership

Customer Relationship Management and Communication
(Select 0-0 ECTS)

MAR3LF101 BtoB Sales Skills

MAR3LF102 Marketing Research Methods

MAR3LF103 Innovative Service Design

MAR3LF104 Customer Relationship Management

MAR3LF105 Branding and Marketing Communications

Search:

MAR3LF106 International Marketing Research

MAR3LF107 International Sales Management

MAR3LF108 Growth and Competitive Strategies

Supply Chain Management

(Select 0-0 ECTS)

SCM3LF101 Developing SCM

SCM3LF102 Strategic Sourcing

SCM3LF103 Sustainable SCM

SCM3LF104 Quality Management

SCM3LF105 SCM Tools and Optimisation

SCM3LF106 Procurement Practicalities

FREE-CHOICE STUDIES

(Select 15 ECTS)

MAT8LF101 Brush up Business Mathematics

SWE8LF103 Brush up Swedish

SLF8LF001 Marketing Yourself

ENG8LF101 Developing Academic Writing

SCM8LF101 Green Product and Package Design

SCM8LF102 Circular Economy and SCM

ECO8HH101 New Business Models in the Circular Economy

IBU8LF101 Doing Business and Working in the Middle East

TOO8LF004 SAP Advanced

COM8HH005 Video CV

COM8HH006 Personal Branding in LinkedIn

Search:

COM8HH008 Using Instagram for Professional Purposes

COM8HH007 Using Twitter for Professional Purposes

WORK PLACEMENT

(Select 30 ECTS)

PLA6LF001 Combination of Basic and Specialisation Work Placement

PLA6LF002A Basic Work Placement

PLA6LF002B Specialisation Work Placement

BACHELOR'S THESIS

(Select 15 ECTS)

THE7LF100 Introduction to Thesis

THE7LF101 Thesis Planning

THE7HH801 Thesis Phase 1

THE7HH802 Thesis Phase 2

THE7HH803 Thesis Phase 3

THE7HH804 Maturity Test

ECTS credits per period / semester / academic year

CONTACT INFORMATION

Haaga-Helia University of Applied Sciences
Degree Programme in International Business, Pasila
Ratapihantie 13
00520 HELSINKI
Tel +358 (0)9 229 611 (operator)

DEGREE PROGRAMME DIRECTOR

Anne-Mari Karppinen, anne-mari.karppinen(at)haaga-helia.fi

STUDENT AFFAIRS OFFICE

[Pasila Office](#)

ACADEMIC ADVISORS

Elizabeth San Miguel, elizabeth.sanmiguel(at)haaga-helia.fi

Marit Keränen, marit.keranen(at)haaga-helia.fi

DIRECTOR OF THE BUSINESS PROGRAMMES EDUCATION UNIT

Director, Minna Hiillos, minna.hiillos(at)haaga-helia.fi