

Degree Programme in Aviation Business, Porvoo

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The core of the Campus 2017 philosophy

Porvoo Campus offers a modern and innovative learning environment, where students work in real projects. As a student you are able to start networking with companies already during your studies. Porvoo Campus is truly international with approximately 50 nationalities. Studies include teamwork, international projects as well as options for exchange and work placement abroad.

Engaging Campus atmosphere: Motivating, supportive and modern campus

Porvoo Campus is the place to be if you as a student value learning in an atmosphere which is truly motivating and fun. You are important both as an individual learner and as a committed team member. You challenge yourself in learning future skills and growing into a specialist. You are an active and empowered learner in a supportive environment. Your professional growth is built on regular constructive feedback. You share because you care, as does everybody on Porvoo Campus. Your innovative ideas count and make the difference. This is what our students have said:

“Staff members really listen and care for the students and their further learning.”

“The atmosphere on Porvoo Campus is motivating, inviting, relaxed, cosy, happy and encouraging!”

“Lots of light! Traditional hierarchical classrooms are happily missing.”

“Campus is so lovely! So many different types of rooms, where we students can work in groups and independently!”

International and team based way of working

Studying on Porvoo Campus gives you plenty of opportunities for networking, multicultural encounters and making friends. In fact, you can join projects in any degree programme and

gain new perspectives across different industries and make your own personalized study path. Porvoo Campus students praise the team spirit as well as the many opportunities for collaboration and creative problem-solving in projects. They also really value the change to practice team work in mixed groups:

“I like working with people from other countries and cultures it’s interesting to see how they think about solving problems.”

“I enjoy working teams with different students and it has been nice to get to know some other students outside my group. It is nice to share ideas which each other and learn from others. I also enjoy developing team work skills and think it is a very important skill to have in future.”

“We have had a lot of group work and projects, and this is positive because group work skills and getting along with different types of people in needed in almost every job.”

Learning by doing: Real and concrete projects that prepare for the future work

Porvoo Campus curriculum is based on competences that are need in the future work life. Creativity, critical thinking and ability to solve problems are competences that are needed in the future. You are engaged in real and practical projects which prepares you for your future career. You will have a change to make study trips abroad, create business ideas and organize events such as DigiDay, Campus does Good and Business Idea Fair. You also study in learning camps and reading circles. This is what our students have said:

“I have learnt to challenge myself, do things faster and more efficiently and evaluate myself.”

“We learn through practice by engaging in real projects instead of sitting in lectures. In my opinion this prepares us better for work life and helps to adapt theory into practice.”

Degree Programme in Aviation Business in a Nutshell

Name of qualification:	Bachelor of Business Administration (BBA) and the Finnish title of tra
Level of qualification:	Bachelor's degree
ECTS credits:	210 ECTS credits
Official length of the programme:	3.5 years
Mode of Study:	Full-time day programme.
Assessment:	See Degree Regulations >> See assessment process >>
Programme contents:	Core studies 60 cr, Professional studies 60 cr, Specialization studies 30 cr, placement 30 cr, Bachelor’s thesis 15 cr
General arrangements for the accreditation of prior learning:	See Haaga-Helia's general arrangements for the accreditation of prior l
Admission requirements:	Act of Polytechnics 14.11.2014/932 §25 <ul style="list-style-type: none"> • Before applying see the admission criteria at www.studyinfo.fi

Access to further study:	University studies Master degree programmes in universities of applied sciences
Internationalization:	Most of the learning takes place in real-life projects for aviation business opens up doors for the students and helps them develop their networks, it easier for graduates to find jobs both in Finland and abroad. A study period abroad is recommended. It can be exchange, work placement programme itself offers a multicultural laboratory in daily work.
Employment opportunities after graduation:	Customer service specialist, Sales manager or assistant, Sales analyst, Travel manager or assistant, Account manager, Entrepreneur
Cooperation with working life and with other associates:	Learning takes place projects. In most of the modules the students work on challenges assigned by the company. Learning is work and work is learning.

Study objectives

A graduate of Aviation Business Bachelor degree programmes on Porvoo Campus will have a clear and comprehensive understanding of aviation business and its operational environment, such as airports, airlines, cargo, safety, and regulations. The graduate will be flexible and competent to operate across various tasks in dynamic and changing professional context of aviation business, prepared to forecast future developments. The graduate will have a solid professional background and readiness to lead continuous self-development. During the studies, the graduate will master information gathering, analysis, and critical thinking. The graduate will excel at applying the knowledge in project work.

All studies will take place in an international multicultural environment, which will enable the graduate with intercultural skills. The graduate will also have strong teamwork skills, the right attitude for sales and service, and entrepreneurial approach towards

The language of instruction

The studies in international degree programmes on Porvoo Campus take place in English and include a certain amount of Finnish areal studies and a choice of other areal studies. Finnish students are also offered a number of learning activities in Finnish and Swedish languages.

Study contents

The students on Porvoo Campus study and lead their project work in a unique and inspiring environment, where they are able to challenge themselves professionally, adopt various worklife roles and develop people skills. The students learn to listen to and understand customer needs in aviation business, to identify opportunities and create solutions together with worklife partners and customers.

The graduates of Porvoo Campus degree programmes have strong professional skills in their respective fields:

- Aviation business and entrepreneurship skills
- Sales and service skills in the field of aviation business

- Personal growth skills

On Porvoo Campus, learning takes place in authentic and demanding worklife projects led by multicultural groups. These projects commissioned by representatives of aviation business companies and organizations help students develop professional networks already during the studies.

Choosing a field of specialisation

The students may select various specialisation studies in English, Finnish, or bilingual Finnish and Swedish instruction.

A bachelor of Business Administration on Porvoo Campus may choose from the following specialisations:

In English

- Aviation Business
- International Sales and Marketing

In Finnish

- Myynti ja visuaalinen markkinointi (in Finnish and Swedish)
- Kansainvälinen kauppa
- Yrityksen talous

A bachelor of Hospitality Management on Porvoo Campus may choose from the following specialisations:

In English

- Events Management
- Sales and Service in Business Tourism

In Finnish

- Tapahtumapalveluiden kehittäminen
- Myyntipalveluiden kehittäminen

Areal studies

Areal studies combine the studies of a language of a chosen area with the study of the aviation business operational environment and culture. The aim is to enable students to develop an understanding of the area in holistic and practical terms, necessary for professional relations with the stakeholders who represent this or that area. The students can choose areal modules already in the beginning of their studies:

- Asian
- Coding
- German

- Nordic
- Russian
- Spanish

Study counselling

Every student will have a personal study counsellor, who will guide the student from the beginning of the studies towards the graduation. A personal counsellor advises, supports, and coaches the student towards making practical decisions related to studies and future career. Students meet their study counsellors in both personal and group meetings. Besides study counsellors, every degree programme on Porvoo Campus offers academic advising, whereby a student and his or her academic advisor can discuss how to recognise prior learning or worklife experience as a part of the current studies.

Please note: A Porvoo Campus student has a personal study coach if s/he has started the studies at the latest in January 2019. Students who have started their studies later than that can contact their academic advisor in all advising issues.

Structure of studies

Core studies: 60 cp
Professional studies: 60 cp
Specialization studies: 30 cp
Free-choice studies: 15 cp
Work placement: 30 cp
Thesis: 15 cp
Total: 210 cp

Career opportunities

A bachelor of Business Administration on Porvoo Campus might be employed in various industries with several professional titles, some of which may include for instance:

Customer service specialist
Sales manager or assistant
Sales analyst
Traffic and product planner
Marketing manager or assistant
Account manager
Entrepreneur

Contact information

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