

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS, HELSINKI PASILA CAMPUS, PART- TIME (EVENING) EDUCATION

CURRICULUM

[Structure, Content and Extent of the DP >>>](#)

[Course List and Recommended Study Schedule >>>](#)

[Personal Study Plan >>>](#)

[Study Experiences >>>](#)

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS IN A NUTSHELL

Name of qualification:	Bachelor of Business Administration (BBA) and the Finnish title of tradenomi
Level of qualification:	Bachelor's degree
ECTS credits:	210 ECTS credits
Official length of programme:	3.5 years
Mode of study:	Part-time (evening) programme
Contact information:	<ul style="list-style-type: none">• See Contact Information >>
Admission requirements:	Act of Polytechnics 14.11.2014/932 §25 Before applying see the admission criteria at www.studyinfo.fi !

Assessment:	<ul style="list-style-type: none"> • See Degree Regulations >>
Programme requirements:	General eligibility for higher education in Finland; Language skills as required in the direct application system to the degree programme conducted in English at Haaga-Helia
General procedure for the accreditation of prior learning:	See Haaga-Helia general rules for the accreditation of prior learning >>
Admissions requirements:	Act of Polytechnics 9.5.2003/351 20§ <ul style="list-style-type: none"> • Before applying see the admission criteria at www.studyinfo.fi !
Access to further study:	<ul style="list-style-type: none"> • Non-Degree studies in Haaga-Helia >> • University studies

[Degree Programme in International Business, Part-time \(evening\) education](#)

PROFILE OF THE DEGREE PROGRAMME IN INTERNATIONAL BUSINESS, PART-TIME (EVENING) EDUCATION

Why to Choose Haaga-Helia BBA in International Business, Helsinki Pasila, part-time (evening) education?

Your aim is to

- Acquire a mind-set of continuous personal and professional development.
- Have a strong professional orientation to global business.
- Develop competencies in effective multicultural teamwork and communication.
- Acquire a variety of competences needed by business developers, digital implementers, knowledge facilitators, relationship builders and solution providers.
- Become an expert in one of the key fields in global business such as in customer relationship management and communication, entrepreneurship, financial management, human resource management and supply chain management.

KEY LEARNING OUTCOMES OF THE DEGREE PROGRAMME

Haaga-Helia International Business graduates are highly competitive knowledge workers in the global labour markets. Graduates have the skills and broad-based know-how needed in global professional B2B services-focused environment. They anticipate future trends and cope proactively with the volatility of global markets. Our sales and service minded graduates create value through proactive networking in international contexts. In addition, they manage and lead multinational projects using effective teamwork, digital tools, time management, communications and negotiation skills. They also appreciate the importance of sustainability and business ethics.

The part-time evening studies provide possibilities to diversify students' existing competences and/or deepen their theoretical learning in the areas where they already have practical work experience.

STRUCTURE, CONTENT AND EXTENT OF THE DEGREE PROGRAMME, CURRICULUM 2016

The bachelor's degree consists of 210 credit points. The basic studies compulsory for all include studies of 100 credit points, professional studies 50, free-choice studies 15, work placement 30 and thesis 15 credit points. The structure of Haaga-Helia International Business programme is based on this frame work. It ensures also graduation within the target time to the students.

Degree Programme Structure	
Basic Studies including 25 cr language studies (compulsory for all students)	100 cr
Specialisation Studies	50 cr
Free-choice Studies	15 cr
Work Placement	30 cr
Thesis	15 cr
TOTAL	210 cr

The studies include 25 credit points of communication and language studies. All students study 5 credit points Business English Communication. Foreign degree students have 15 credit points Finnish language studies as a compulsory part of their studies. Finnish degree students study 5 credit points Business Swedish. On the basis of the diagnostic Swedish language test, a separate brush-up course in Swedish is recommended before the Business Swedish course. In addition, all students choose a third language (10 credit points) either at an advanced or beginner's level among the selection of language studies.

On the basis of the results in the mathematics exam in the entrance examination or the diagnostic test in the beginning of the studies a separate pre-algebra course is offered to the students to ensure success in the business mathematics and statistical methodology studies.

PEDAGOGIC SOLUTIONS

The programme incorporates a diverse range of teaching styles and formats that support learners, but it also encourages individual responsibility to take command of learning and to specialise in areas of personal professional interest. GLOBBA develops skills and increases knowledge, but foremost it builds competencies – the ability to apply skills and knowledge. Transcending the program on all levels is a professional attitude embodying entrepreneurial spirit, embracing cultural diversity, incorporating new technology and reflecting on continuous improvement.

Learning takes place in varying combinations of contact-based tuition, virtual learning, independent and team study as well as projects done by either exploring businesses or collaborating with business organisations. The international student body and the international semester allow the student to gain authentic multicultural understanding and competencies. Courses rely on a combination of student-centred and instructor-facilitated learning methods. Interactive lectures support class discussions, individual assignments, problem-based learning and team projects. Hands-on, entrepreneurial projects with Haaga-Helia's partners require students to develop competencies in project management, digitalisation, negotiation, service and sales. Students improve their oral and written English skills through discussions and team presentations as well as written assignments and project reports. These pedagogical solutions facilitate the development of competencies required for successful international careers.

MULTICULTURAL LEARNING

When studying in the Haaga-Helia International Business Programme students have several opportunities to include multicultural dimensions in their degree studies. About one half of the students in the programme come outside Finland. They represent over 60 different nationalities. Annually more than 150 exchange students study in the programme. The large international student community at Haaga-Helia offers a natural daily platform for multicultural learning. Learning of multicultural communication and business knowledge is based on the vast expertise of the Haaga-Helia teaching staff. The full-time lecturers represent several different nationalities. In addition, visiting guest lecturers from Haaga-Helia's international partner institutions give frequently lectures in the programme. In the full-time day programme students with the Finnish educational background must include either an exchange study period or work placement abroad in their degree studies. The wide network of international partner institutions all over the world helps all degree students find a suitable university for an exchange semester or two semester long double degree studies.

COURSE LIST AND RECOMMENDED STUDY SCHEDULE, CURRICULUM 2016

Introduction to International Business	IBU1LF101	10	1
Business Mathematics	MAT1LF101	5	1
Basics of Marketing	MAR1LF101	5	2 / 1
Business ICT Skills	ICT1LF101	5	1
Entrepreneurship	ENT1LF101	5	2
Sustainable Business	BUS1LF101	5	4 / 2
Basics of Supply Chain Management	SCM1LF101	5	2
Basics of Human Resource Management	HRM1LF101	5	2
Basics of Financial Management	ACC1LF101	5	2
Selling to Export Markets	IBU1LF102	5	3
Internationalisation of a Firm	IBU1LF103	5	3
International Economics	ECO1LF101	5	3
International Trade Practicalities and Business Law	IBU1LF104	5	5 / 4
ERP and Project Management	ICT1LF102	5	3 / 5

Specialisation Studies			50	
	Specialisation Project	IBU3LF101	5	5
Entrepreneurship		ENT3LF		
	Forms of Entrepreneurship	ENT3LF101	5	3
	Entrepreneur's Networks and Arenas	ENT3LF102	5	4
	Growth for Entrepreneurship	ENT3LF103	5	4
Human Resource Management		HRM3LF		
	Employer Branding	HRM3LF101	5	3
	Talent Development	HRM3LF102	5	4
	Talent Management	HRM3LF103	5	4
	eHRM	HRM3LF104	5	4
	HR Strategy and Change	HRM3LF105	5	5
	HR Legislation	HRM3LF106	5	4 - 6
	Leadership	HRM3LF107	5	4 - 6
Customer Relationship Management and Communication		MAR3LF		
	BtoB Sales Skills	MAR3LF101	5	3

	Marketing Research Methods	MAR3LF102	5	4
	Innovative Service Design	MAR3LF103	5	4
	Customer Relationship Management	MAR3LF104	5	4
	Branding and Marketing Communications	MAR3LF105	5	5
	International Marketing Research	MAR3LF106	5	4
	International Sales Management	MAR3LF107	5	6
	Growth and Competitive Strategies	MAR3LF108	5	6
	E-Business	MAR3LF109	5	6
	Financial Management	ACC3LF		
	Financial Accounting	ACC3LF101	5	3
	Business Controlling and Analytics	ACC3LF102	5	4
	Financial Statement Analysis	ACC3LF103	5	4
	Introduction to Corporate Finance	FIE3LF101	5	4
	Budgeting and Performance Evaluation	ACC3LF104	5	5
	International Accounting and Taxation	ACC3LF105	5	4
	Investment Management	FIE3LF102	5	6

	International Finance	FIE3LF103	5	6
	Theme Topics in Accounting and Finance	ACC3LF106	5	6
Supply Chain Management		SCM3LF		
	Developing SCM	SCM3LF101	5	3
	Strategic Sourcing	SCM3LF102	5	4
	Sustainable SCM	SCM3LF103	5	4
	Quality Management	SCM3LF104	5	4
	SCM Tools and Optimisation	SCM3LF105	5	5
	Procurement Practicalities	SCM3LF106	5	4 - 6
	Humanitarian Logistics	SCM3LF107	5	4 - 6
Language and Communication Studies			25	
	International Business Communication	COM1LF101	5	1 / 3
	Finnish for Foreigners 1	FIN1LF101	5	1
	Finnish for Foreigners 2	FIN1LF102	5	2
	Finnish for Foreigners 3	FIN1LF103	5	3
	Finnish for Foreigners 4	FIN1LF104	5	1 - 7

Finnish Business Communication	FIN1LF105	5	4
Finnish for Exchange Students	FIN8LF101	5	1 - 7
French 1	FRE8LF101	5	1 - 7
French 2	FRE8LF102	5	1 - 7
French 3	FRE8LF103	5	1 - 7
French 4	FRE8LF104	5	1 - 7
German 1	GER8LF101	5	1 - 7
German 2	GER8LF102	5	1 - 7
German 3	GER8LF103	5	1 - 7
German 4	GER8LF104	5	1 - 7
Spanish 1	SPA8LF101	5	1 - 7
Spanish 2	SPA8LF102	5	1 - 7
Spanish 3	SPA8LF103	5	1 - 7
Spanish 4	SPA8LF104	5	1 - 7
Swedish Business Communication	SWE1LF101	5	3
Swedish 1	SWE8LF101	5	1 - 7

	Swedish 2	SWE8LF102	5	1 - 7
Free-choice Studies			15	
	Marketing Yourself	SLF8LF001	3	4 - 7
	Brush up Business Mathematics	MAT8LF101	3	1
	Brush up Swedish	SWE8LF103	5	2
	English for Academic Purposes	ENG8LF001	3	3 - 7
	Doing Business and Working in the Middle East	IBU8LF101	5	4 - 7
	JA Start Up	BUS8LH017	10	
	Future working skills	WOR8HH033	1	
	Find your strenghts	WOR8HH032	5	
	StartUp School warmUp parade	WOR8HH013	3	
	Developing entrepreneurial mindset	WOR8HH022	5	
	Pitching camp	WOR8HH023	3	
	StartUp School full offering	StartUp School		
Work Placement Learning		PLALF1	30	

	Combination of Basic and Specialisation Work Placement	PLA6LF001	30	1-7
	Basic Work Placement	PLA6LF002A	15	1-7
	Specialisation Work Placement	PLA6LF002B	15	3-7
Bachelor's Thesis		THELF1	15	3 - 6
<p>Please click this link to see all descriptions listed below.</p> <p>Students who received thesis advisors by 31.12.2018 THE7LF006 Introduction to thesis (see course description for THE7LF100) THE7LF007 Thesis Planning (see course description for THE7LF101) THE7LF008 Thesis Implementation (see course description for THE7HH802) THE7LF009 Thesis Finalization (see course descriptions for THE7HH803 and THE7HH804)</p> <p>Students who received thesis advisors after 1.1.2019 THE7LF100 Introduction to thesis THE7LF101 Thesis Planning THE7HH801 Thesis Phase 1 THE7LF802 Thesis Phase 2 THE7LF803 Thesis Phase 3 THE7LF804 Maturity test</p>				

