

COURSE LIST, DEGREE PROGRAMME IN HOSPITALITY, TOURISM AND EXPERIENCE MANAGEMENT, HAAGA CAMPUS, INCOMING YEAR 2017

<b>1. Year</b> (Alternative studies marked with *)		<b>min. 55</b>
<b>Fundamental Studies - Hospitality and Tourism Experience Management</b>		
Experience Economy in Hospitality and Tourism	<a href="#">ORI1RZ002</a>	9
<b>Hospitality Experience Management Stream</b>		
Accommodation and Food & Beverage Environment (Food and Beverage Stream - H1, Accommodation Stream - H2) <b>with</b> Operational Project <a href="#">LEA1RZ002</a>	<a href="#">HOT2RZ004</a>	9
Food and Beverage Operations (Food & Beverage Stream - H1)	<a href="#">RES1RZ002</a>	9
Accommodation Business Environment (Accommodation Stream - H2)	<a href="#">HOT1RZ001</a>	9
<b>Tourism Experience Management Stream</b>		
Global and Local Perspective of Travel and Tourism <b>with</b> Operational Project <a href="#">LEA1RZ002</a>	<a href="#">TOU1RZ001</a>	9
Guest Experience Management	<a href="#">EXP1RZ004</a>	9
<b>Personal Development Studies</b>		
Personal Development - Planning	<a href="#">SLF1RZ001</a>	2
<b>Leadership and Management Studies</b>		

Understanding Human Behaviour in Hospitality	<a href="#">LEA1RZ001</a>	5
<b>Marketing, Services and Sales Studies</b>		
Marketing and Personal Selling	<a href="#">MAR1RZ002</a>	5
<b>Managerial Accounting Studies</b>		
Financial Accounting <b>Accounting studies 10-20 cr in total</b> Obligatory Financial Accounting and one of the following alternative courses: Pricing and Revenue Management (2nd year) or Operational Budgeting (2nd year). Capital Budgeting and Investment Planning (3rd year) can also be chosen after minimum 10 cr is passed.	<a href="#">ACC2RZ001</a>	5
<b>Entrepreneurship and Innovation Studies</b>		
From Ideation to Feasible Business	<a href="#">WOR2RZ001</a>	5
<b>Communication and Languages</b>		
Personal Communication Skills	<a href="#">COM1RZ001</a>	3
Kirjallinen viestintä (Finnish students)	<a href="#">COM2RZ001</a>	3
Träna svenska *	<a href="#">SWE8HA001</a>	2
Svenska i hotell-, restaurang- och turismbranschen (Finnish students)	<a href="#">SWE2RZ005</a>	5
Introduction to Finnish language 1 (non-Finnish speakers) *	<a href="#">FIN1RZ004</a>	2
Introduction to Finnish language 2 (non-Finnish speakers) *	<a href="#">FIN1RZ005</a>	3

Basics of Finnish for Hospitality and Tourism (non-Finnish speakers) *	<a href="#">FIN2RZ003</a>	5
<b>Supporting Modules</b>		
Hospitality and Tourism Certifications (2016)	<a href="#">WOR1RZ003</a>	3
Basics of Mathematics & Excel * (Pre-test)	<a href="#">TOO1RZ004</a>	3
Basic Presentation Skills & Tools * (Pre-test)	<a href="#">TOO1RZ005</a>	3
<b>Project</b>		
Operational Project <b>with</b> Accommodation and Food & Beverage Environment (Accommodation Stream - H2 and Food and Beverage Stream - H1) <b>with</b> Global and Local Perspective of Travel and Tourism (Tourism Stream - T)	<a href="#">LEA1RZ002</a>	3
<b>Work Placement</b>		
Work Placement 1	<a href="#">PLA6RZ001</a>	15
<b>2. Year</b> (Alternative studies marked with *)		
		<b>min. 55</b>
<b>Fundamental Studies - Hospitality and Tourism Experience Management</b>		
Managing Experiences *	<a href="#">EXP1RZ002</a>	9
<b>Hospitality Experience Management Stream</b>		

Controlling Food and Beverage Processes (Food & Beverage Stream - H1) <b>with</b> Supervisory Project <a href="#">LEA1RZ003</a>	<a href="#">RES2RZ001</a>	9
Developing Hospitality Processes (Accommodation Stream - H2) <b>with</b> Supervisory Project <a href="#">LEA1RZ003</a>	<a href="#">HOT2RZ001</a>	9
<b>Tourism Experience Management Stream</b>		
Crafting Travel and Tourism Experience Products (DESTI) <b>with</b> Tourism Destination Project 1 <a href="#">TOU1ZL001</a> or New Travel and Tourism Business Operations: Transportation, Travel Agency and Event Management Business (TRAVE) <b>with</b> Travel Business Project 1 <a href="#">TRA1ZL001</a>	<a href="#">TOU3ZL001</a> <a href="#">TRA3ZL001</a>	9
Amadeus GDS and Basics of Air Traffic * or The Booming Market Asia *	<a href="#">TRA1RL003</a> <a href="#">TOU1RL009</a>	5
<b>Personal Development Studies</b>		
Personal Development - Aspiration	<a href="#">SLF1RZ002</a>	2
<b>Leadership and Management Studies</b>		
Leading Teams	<a href="#">LEA2RZ001</a>	5
Managing Service Interaction *	<a href="#">LEA2RZ002</a>	5
<b>Marketing, Services and Sales Studies</b>		
Digital Marketing	<a href="#">MAR2RZ001</a>	5
<b>Managerial Accounting Studies</b> (choose as compulsory ACC2RZ003 or ACC2RZ002)		

Pricing and Revenue Management *	<a href="#">ACC2RZ003</a>	5
Operational Budgeting *	<a href="#">ACC2RZ002</a>	5
<b>Communication and Languages (from Haaga-Helia selection)</b>		
Puheviestintä (Finnish students)	<a href="#">COM2RZ002</a>	3
Finnish for Hospitality and Tourism Industry (non-Finnish speakers)	<a href="#">FIN2RZ001</a>	3
Finnish for Working Purposes 1 (non-Finnish speakers)	<a href="#">FIN1RZ002</a>	3
Finnish for Working Purposes 2 (non-Finnish speakers)	<a href="#">FIN1RZ003</a>	3
English for Business Situations	<a href="#">COM1RZ002</a>	3
<b>Supporting Modules</b>		
Creativity and Innovation in Hospitality	<a href="#">TKI8RZ001</a>	6
Hospitality Law *	<a href="#">LAW1RZ002</a>	5
Research and Innovation Methods	<a href="#">MET1RZ002</a>	3
<b>Project</b>		
Supervisory Project <b>with</b> Controlling Food and Beverage Processes (Food & Beverage Stream - H1) <b>with</b> Developing Hospitality Processes (Accommodation Stream - H2)	<a href="#">LEA1RZ003</a>	3
Tourism Destination Project 1 <b>with</b> Crafting Travel and Tourism Experience Products (DESTI)	<a href="#">TOU1ZL001</a>	3

or Travel Business Project 1 <b>with</b> New Travel and Tourism Business Operations: Transportation, Travel Agency and Event Management Business (TRAVE)	<a href="#">TRA1ZL001</a>	
<b>Work Placement</b>		
Work Placement 2	<a href="#">PLA6RZ002</a>	15
<b>3. Year</b> (Alternative studies marked with *)		
<b>Fundamental Studies - Hospitality and Tourism Experience Management</b>		<b>min.55</b>
Creating Transformative Experiences *	<a href="#">EXP1RZ003</a>	9
<b>Hospitality Experience Management Stream</b>		
Managing Food and Beverage Operations (Food & Beverage Stream - H1) <b>with</b> Managerial Project <a href="#">LEA2RZ005</a>	<a href="#">RES2RZ003</a>	9
Managing Accommodation Business (Accommodation Stream - H2) <b>with</b> Managerial Project <a href="#">LEA2RZ005</a>	<a href="#">HOT2RZ005</a>	9
<b>Tourism Experience Management Stream</b>		
Strategic Alliances at the Destination Level (DESTI) <b>with</b> Tourism Destination Project 2 <a href="#">TOU1ZL002</a> & Tourism Destination Project 3 <a href="#">TOU1ZL003</a> or Strategic Management of Travel and Tourism Business Operations: Transportation, Travel Agency and Event Management Business (TRAVE) <b>with</b> Travel Business Project 2 <a href="#">TRA1ZL002</a> & Travel Business Project 3 <a href="#">TRA1ZL003</a>	<a href="#">TOU3ZL002</a>  <a href="#">TRA3ZL002</a>	9

<b>Personal Development Studies</b>		
Personal Development - Career	<a href="#">SLF1RZ003</a>	2
<b>Leadership and Management Studies</b>		
Strategic Management and Human Resource Management in Hotel, Restaurant and Tourism Business*	<a href="#">LEA2HA001</a>	5
<b>Marketing, Services and Sales Studies</b>		
Experience Marketing *	<a href="#">HOT3RH005</a>	5
<b>Managerial Accounting Studies</b>		
Capital Budgeting and Investment Planning *	<a href="#">ACC2RZ004</a>	5
<b>Entrepreneurship and Innovation Studies (from Start-Up School selection)</b>		
<b>Communication and Languages (from Haaga-Helia selection)</b>		
<b>Supporting Modules (from Haaga-Helia selection)</b>		
<b>Project</b>		
Managerial Project (H1 & H2) <b>with</b> Managing Food and Beverage Operations (Food & Beverage Stream - H1) <b>with</b> Managing Accommodation Business (Accommodation Stream - H2)	<a href="#">LEA2RZ005</a>	5
<b>Project 2 &amp; Project 3 (DESTI &amp; TRAVE)</b>	<a href="#">TOU1ZL002</a> <a href="#">TOU1ZL003</a>	3 2

<p>Tourism Destination Project 2 (DESTI)  Tourism Destination Project 3 (DESTI)  <b>with</b> Strategic Alliances at the Destination Level</p> <p>or</p> <p>Travel Business Project 2 (TRAVE)  Travel Business Project 3 (TRAVE)  <b>with</b> Strategic Management of Travel and Tourism Business  Operations: Transportation, Travel Agency and Event  Management Business</p>	<p><a href="#">TRA1ZL002</a>  <a href="#">TRA1ZL003</a></p>	<p>3  2</p>
<p><b>Free-choice studies</b>, See the whole <a href="#">Haaga-Helia selection</a> for your options</p>		<p>15</p>
<p><b>Thesis</b></p>		
<p>Thesis</p>	<p><a href="#">THE7RZ001</a></p>	<p>15</p>
<p><b>Total</b></p>		<p><b>210</b></p>