HAAGA-HELIA University of Applied Sciences

Education, Research, Business Development
Finnish Education System

Universities

- 24 Universities of Applied Sciences
- 15 Universities

Upper secondary education

Vocational education

Professional Master Degrees

Universities of Applied Sciences

Basic education / Comprehensive schools
HAAGA-HELIA in a Nutshell

- 10,500 students, 640 staff members
- Privately owned
- 5 campuses: in Helsinki (Pasila, Haaga, Malmi), Porvoo and in Vierumäki
- More than 1,000 international degree students
- Around 200 partner universities
- Over 350 exchange students yearly
Mission
Haaga-Helia opens doors to future careers.

Vision
We are the most attractive and professionally-oriented Finnish institution of higher education.

Sub-Strategies and Enablers

Quality education with a human touch
Sales, service and entrepreneurship at the core
Innovations in networks

Enthusiasm and know-how of the students and the staff
International growth together with partners
Digital solutions in services and operations

Value Foundation
We serve and revitalize the business community, working together responsibly and sustainably.
Fields of Education

Business

Hotel and Restaurant Management

Tourism

Information technology

Journalism

Sports & Leisure

Management assistant training

Vocational teacher education
Degree Programmes in English

Bachelor of Business Administration
- BUSINESS: International Business (Helsinki, Porvoo)
- INFORMATION TECHNOLOGY: Business Information Technology (Helsinki: Pasila Campus)
- MANAGEMENT ASSISTANTS: Multilingual Management Assistants (Helsinki: Pasila Campus)

Bachelor of Hospitality Management
- HOTEL, RESTAURANT AND TOURISM MANAGEMENT:
  - Tourism (Porvoo Campus)
  - Hospitality, Tourism and Experience Management (Helsinki: Haaga Campus)

Bachelor of Sports and Leisure
- SPORTS: Sports and Leisure Management (Vierumäki Campus)
Degree Programmes in English

Master of Business Administration
- Communication Management (Helsinki: Pasila Campus)
- International Business Management (Helsinki: Pasila Campus)
- Information Systems Management (Helsinki: Pasila Campus)

Master of Hospitality Management
- Tourism (Helsinki: Pasila Campus)

Master of Sports Studies
- Sports and Leisure Management (Vierumäki Campus)
International Activities

- Student and Staff Exchange Programs
- Double Degrees and Top-Up Degrees
- Joint Degrees
- Research, Development and Innovation Projects
- Professional Development and Executive Development Programmes
- Vocational Teacher Education
- Vocational Education System Development
- Degree Programs – Tuition Fees (2016-)
HAAGA-HELIA International Partners – Asia, Americas, Middle East

Australia
- Northern Melbourne Institute of TAFE (NMIT)

Canada
- Ryerson University
- University of Saskatchewan
- Fanshawe College
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Chile
- Universidad Andrés Bello
- Inacap
- DuocUC

China
- Capital University of Economics and Business
- Guangzhou Polytechnic
- Institute for Tourism Studies (IFT)
- The Hong Kong Polytechnic University
- Hang Seng Management College, Hong Kong
- Shanghai Finance University

Colombia
- SENA

Japan
- Kansai Gaidai University
- Osaka Gakuin University
- Tohoku Fukushi University

Republic of Korea
- Chungnam National University
- Hanyang University
- Hongik University
- Konkuk University
- Soongsil University
- Sungkyunkwan University
- Ajou University

Malaysia
- Disted College
- Taylor's College
- Lincoln University College

Mexico
- CETYS Universidad
- Instituto Tecnológico y de Estudios Superiores de Monterrey
- Universidad Contemporanea
- Universidad Panamericana

Russian Federation
- Bashkir State University
- International Management Institute of St. Petersburg
- Moscow Higher International Business School MPBIS
- Saint-Petersburg State Polytechnic University
- St Petersburg University of Economics and Finance
- Nevsky Institute of Language and Culture
- Plevanov Russian Academy of Economics

South Africa
- University of Pretoria

Peru
- Universidad San Ignacio de Loyola

Thailand
- Chulalongkorn University
- Prince of Songkla University

Vietnam
- Danang University

United Arab Emirates
- The Emirates Academy of Hospitality Management

USA
- Bloomsburg University
- Finlandia University
- University of Minnesota, Twin Cities
- Murray State University
- Universidad del Este
- Pittsburg State University
- Northern Michigan University
- University of San Francisco

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Mission in Export

HAAGA-HELIA Global Education Services will make Finnish Higher Vocational Education globally available.
Vision in Export

- 2-3 Site campuses/centers abroad
- Commercial degree education in cooperation with 2-4 countries
- Commercial degree education in Finland (tailor-made)
- Commercial short courses offered in all of our education fields
- Consultancy and development projects
Service Promise

- We create **international growth and competence** for partners, students and HAAGA-HELIA.
- We provide best Finnish **educational services** and **solutions of high quality** for our clients.
- We provide **motivating working environment** that enhances the development of competencies and quality.
Example Services

- Tailored training programs & modules
  - Vocational teacher training
  - Executive development programmes (eMBA)
  - Top-up degrees
  - Dual degree programs
  - Professional development programmes (tailored for personnel)
- Factsheets available at [http://global.haaga-helia.fi](http://global.haaga-helia.fi) > Our services

- Development projects in cooperation with local companies and institutions
- Business consultation in our fields of expertise
- Research
- Short courses
References

- **Sweden** 2010: Teacher training
- **Korea** 2011: Teacher training - short course (1 week)
- **Saudi Arabia** 2010-2012:
  - Management training (3 months)
  - Teacher training (3 months x 2 different groups)
- **China** 2012: Executive development workshop, Service focus (1 week)
- **Malaysia** 2012: Business development (Finnpartnership project)
- **Vietnam** 2012: Innovation (Finnpartnership project)
- **Saudi Arabia** 2013: E-learning-focused teacher trainings (3 months online, 2 intensive weeks in Finland)
- China 2013: Management training (2 weeks)
- Russia 2013: Management and teacher training (1 week)
- France 2012-2015: Joint Programme Delivery (5 courses)
- Saudi Arabia 2014: E-learning course (1 month online, 1 week in Finland)
- Colombia 2014-2015: Teacher Training (6 modules)
- Shanghai 2014-2015: Teacher Training (6 modules)
- Estonia 2015-2016: Hospitality Short Courses (6 courses)
- Russia 2015: 3 ECTS eMBA course (1 week in Finland)
- China 2015: Chinese university leaders, management training organised by Tampere University
- Saudi Arabia 2015: E-learning course (1 week in Finland)
VET Teacher Competencies

Teaching and Guidance skills

Cooperation and Networking skills

Specialist in the field

Research and Development skills
Vocational Teacher Training Programmes

- Vocational Teacher Training
- Special needs Teacher Training
- Guidance Counsellor Training

International Vocational Teacher Training

- Tailor made modular programme
- Blended learning methodologies
- Distance / e-learning programme

Continuing Education

- Student centred pedagogical methods
- Pedagogical Leadership
- Curriculum design
- Innovative learning methods
- Pedagogical use of technology
- Future learning environments
- Work related learning

- Competence recognition and assessment
- E-learning and m-learning
- Use of social media in learning
FINLAND
Education at the top of the world